DIRECTORATE OF HORTICULTURE, ODISHA,
KRUSHI BHAWAN, BHUBANESWAR

Lt No: DHO-SECIII-FPO-0003-2019 6602 Hort. /Dt. 26.06.2023

To,

The Commissioner cum Secretary, Mission Shakti
(missionshakti.od@gov.in)
The Director of Agriculture & FP (diragri.or@nic.in)
The Director, OLM (smmu.olm@gmail.com)
The Director, AH &VS (dahvsorissa@gmail.com)
The Director, Special Projects, PR &DW
The Director, ST (stscdev@gmail.com)
The Director, IMAGE (imagebbsr@rediffmail.com)
MD, OLIC (olicltd@ymail.com)
MD, OAIC (oaicho@orissaagro.com)
MD, APICOL (md@apicol.co.in, mdapicol.dag@nic.in)
Collector cum District Magistrate
(Rayagada/Kandhamal/Boudh/ Kalahandi/
Koraput/Bolangir/Nuapada/Mayurbhanj/Keonjhar/
Jharsuguda/ Sambalpur/Dhenkanal/Angul / Sundargarh)
The CEO, BRLF (kuldip.singh@brlf.in)
The ED PRADAN (sarojmahapatra@pradan.net,
apcprogrammesecretariat@pradan.net)

Sub: Proceeding of the 7th State Level Coordination committee (SLCC) meeting for APC Project held on 13th June, 2023.

Ref: This office letter No.6015 dt.05.06.2023

Madam / Sir,

With reference to the subject cited above, I am directed to enclose herewith the proceedings of the 7th State Level Coordination committee (SLCC) meeting on APC Project held on 13.06.2023 under the Chairmanship of Principal Secretary to Govt., A&FE Dept. for kind reference and necessary action.

In the said context, it is requested to ensure required follow up action as per decision taken in the aforesaid meeting for successful implementation of the AAP-2023-24.

Yours faithfully,

Director of Horticulture,

Memo No. 6603 Dt. 26.06.23

Copy forwarded to the DDH, Rayagada / Kandhamal/ Koraput/ Kalahandi /Bolangir /Mayurbhanj /Keonjhar /Sambalpur/Dhenkanal /Angul/Sundargrh and ADH, Jharsuguda/ Nuapada/ Boudh for information and necessary action.

Director of Horticulture

Memo No. 6604 Dt. 26.06.23

Copy forwarded to NGO partner, YCDA, Boudh (E-mail: ycdaboudh@yahoo.co.in), & VIKALPA, Bolangir (E-mail:ivikalpa@hotmail.com) for information.

Director of Horticulture

Memo No. 6605 Dt. 26.06.23

Copy submitted to the Commissioner-cum-Secretary ST &SC Development, Minority and Backward Classes Welfare Department, Govt. of Odisha (Email: stscdev@gmail.com) for kind information.

Director of Horticulture

Memo No. 6606 Dt. 26.06.23

Copy submitted to the Principal Secretary, Fisheries & Animal Resource Development Department, Govt. of Odisha (Email: fardsec.od@nic.in) for kind information.

Director of Horticulture

MemoNo. 6607 Dt. 26.06.23

Copy submitted to the Principal Secretary, Panchyati Raj and Drinking Water Department, Govt. of Odisha (Email: prsec.or@nic.in) for kind information.

Director of Horticulture

Memo No. 6608 Dt. 26.06.23

Copy submitted to the Principal Secretary, Department of Water Resource, Govt. of Odisha (Email: wrsec.or@nic.in) for kind information.

Director of Horticulture

Memo No. 6609 Dt. 26.06.23

Copy submitted to the Principal Secretary to Govt., Department of Agriculture and Farmers' Empowerment, Govt. of Odisha (Email:agrsec.or@nic.in) for favour of kind information.

Director of Horticulture

Proceedings of the 7th State Level Coordination Committee (SLCC) Meeting on Agriculture Production Cluster (APC) Project
Date: 13th June 2023, Krishi Bhawan, Bhubaneswar

The 7th State level Coordination Committee meeting on Agriculture Production Cluster Project was held on 13th June 2023, 11.00 AM under the chairmanship of Principal Secretary, A&FE Dept. in the third floor Conference Hall of Krushi Bhawan in presence of SLCC members. The District Collectors, DDH/ADHs and NGO representatives from APC districts attended the meeting from their respective district OSWAN centers. The list of participants is annexed in **Annexure-1.**

At the outset, the Principal Secretary welcomed all the participants and recounted his experience of field visits to APC areas and appreciated the effort of tribal women farmers who not only produce vegetable crops, but also are involved in processing and value addition of the harvest. He urged the District Collectors of all APC districts to visit APC areas. Further, he informed that the project has been transforming rural livelihoods and significantly contributing to enhancement of nutrition

The Director Horticulture presented the action taken report of the decisions taken in the 6th SLCC meeting and elaborated the progress on APC project with a brief note. A detailed presentation on achievement of 2022-23 and proposed action plan for 2023-24 was presented by the Programme Secretariat, PRADAN.

The action points, as depicted hereunder, were agreed upon following discussion and deliberation on progress made in respect of 2022-23 and AAP proposed for 2023-24.

1. The Principal Secretary to Govt., DA &FE instructed the Collectors of concerned APC districts to visit their respective APC areas.

(Action: Dist. Collectors)

2. The Department has already come up with a new Post Harvest Management Scheme where Sabji Coolers, Solar Cold Storage Units and Solar Dehydration Units are promoted. Besides, the department is going to disburse 10 lakh units of plastic crates to farmers at subsidized price this year. District Collectors were requested to take advantage of the scheme taking consideration to production clusters of APC areas.

(Action: DoH)

3. Mission Shakti has already sent a letter to respective District Collectors to allocate available unutilized infrastructure to set up PC offices. The Principal Secretary DA &FE, instructed the APC Programme Secretariat to list out the districts and locations where PCs need such infrastructure, so that letter may be issued in that regard to respective District Collectors.

(Action: DoH & Program Secretariat, PRADAN)

4. The Principal Secretary suggested taking up micro irrigation on priority basis and saturating in all APC blocks. Mostly each borewell and lift points should have micro irrigation projects for efficient of utilization of water.

(Action: DoH)

5. The Principal Secretary instructed for Soil testing in APC areas to be done on a priority basis by respective DDHs.

(Action: DA &FP)

6. The Director of Horticulture shall facilitated the video documentation practices of APC clusters capturing the crop cultivation, aggregation and marketing etc.

(Action: DoH)

7. It was discussed and suggested to test Herboliv+ and other improved technologies in APC needy blocks and then expanding the technologies in a scale based upon its results.

(Action: Dist Collectors & DoH)

8. Drumstick plantation under MGNREGA will be expanded to all APC districts. The Principal Secretary suggested to diversify the plantation portfolio.

(Action: DoH & District Collectors)

9. Solar River Lift project will be prioritized in APC blocks for better establishment of cluster.

(Action: MD, OAIC)

10. APC annual plan 2023-24 for all departments and ITDA is approved by the chairperson. The consolidated plan 2023-24 with district wise break up is attached in **Annexure 2.** All departments/Directorates and district collectors were requested to achieve the plan.

(Action: All departments and District Collectors)

11. In order to bring vibrancy and saturation in the existing 40 APC blocks, BRLF has agreed to extend the project to another 5 years, expanding to another 2000 families in the same block.

(Action: CEO, BRLF)

12. There will be 16 new PGs promoted per block for inclusion of 2000 additional new families in each of the old 40 APC blocks. So, Mission Shakti is requested to support the promotion of 640 new PGs.

(Action: Commissioner cum Secretary, Mission Shakti)

13. BRLF has proposed for the promotion of 640 new PGs, in which PG leaders from existing APC areas will be engaged for mobilization and their support cost may be borne by Mission Shakti and OLM.

(Action: Commissioner cum Secretary, Mission Shakti and Director, OLM)

14. APC project will be expanded to all 30 districts of Odisha. The Dept will support the proposed expansion from the State Fund. The District Collectors were requested to propose any additional block they want to add under the project from their own DMF.

(Action: DoH & District Collectors)

The Principal Secretary, appreciated the achievement of the project and thanked the Departments, Directorates, District Collectors, NGO partners for ensuring the convergence and bringing positive impacts in the ground, especially among the women SHG members.

The meeting ended with a vote of thanks to the chair and participants.

Principal Secretary to Govt.,
Dept. of Agriculture and Farmers' Empowerment,
Odisha, Bhubaneswar

Annexure 1

LIST OF PARTICIPANTS

1.Principal Secretary, A & FE Dept.

2. Commissioner cum Secretary, Mission Shakti

3. Director of Agriculture & FP

4. Director of Horticulture

4.Director, OLM

5.Director, AH &VS

6.Director, Special Projects, PR &DW

7.Director, ST &SC

8.Director, IMAGE

9. Project Director, OPELIP

9.MD, OLIC

10.MD, OAIC (oaicho@orissaagro.com)

11.MD, APICOL

12. Collectors cum District Magistrate APC districts

13. DDHs and ADHs APC district

13. CEO, BRLF

14. ED PRADAN

15. APC Programme Secretariat

16. Representative from NGO partner.

Annexure-II

APC Annual Plan 2023-24

Project - Promotion of Agriculture Production Clusters (APCs) in Tribal Regions of Odisha

Sl No.	Name of the Department	Name of the Activity	Unit	Koraput	Kalahandi	Rayagada	Kandhamal	Mayurbhanj	Keonjhar	Dhenkanal	Balangir	Nuapada	Jharsuguda	Sambalpur	Boudh	Sundargarh	Angul	All Districts
				Plan for 2023-24	Plan for 2023-24	Plan for 2023-24	Plan for 2023-24	Plan for 2023-24	Plan for 2023-24	Plan for 2023-24	Plan for 2023-24	Plan for 2023-24	Plan for 2023-24	Plan for 2023-24	Plan for 2023-24	Plan for 2023-24	Plan for 2023-24	Plan for 2023-24
1	OLM	Formations of PGs (as per OLM guideline)	No	0	0	0	0	0	0	0	0	0	0	0	0	0	0	**0**
2		Total Families under PGs	No	794	0	0	200	250	208	0	55	181	0	266	0	0	0	**1954**
3		IB & CB released to PGs	No	16	0	7	9	5	0	0	13	7	0	6	3	0	0	**66**
4		Working Capital 1st tranche released to PGs	No	115	0	30	40	6	31	0	13	19	0	18	3	0	0	**275**
5		Working Capital 2nd tranche released to PGs	No	130	0	71	9	64	52	16	68	33	0	32	14	0	0	**489**
6	Mission Shakti	Formations of PGs (as per OLM guideline)	No	0	0	0	0	0	0	0	0	0	14	0	0	43	0	**57**
7		Total Families under PGs	No	250	215	169	374	191	4235	88	280	0	2993	97	0	15625	499	**25016**
8		IB & CB released to PGs	No	0	0	25	0	0	3	0	0	0	25	0	0	229	0	**282**
9		Working Capital 1st tranche released to PGs	No	56	0	32	0	30	235	7	0	0	50	14	7	425	125	**981**
10		Working Capital 2nd tranche released to PGs	No	56	69	21	0	15	65	7	35	14	47	14	7	75	0	**425**
11		No. of PCs registered	No	0	0	1	0	0	8	0	0	0	2	0	0	17	5	**33**
12		No of PCs received Financial support	No	5	3	4	2	3	12	1	5	1	3	1	1	17	5	**63**
13		No of share Holder	No	9445	2229	5328	2945	4302	9232	1310	2772	2483	6110	1738	482	9500	2500	**60376**
14		Buiseness Turn over	No	800	300	510	300	400	638	100	500	200	300	200	100	850	50	**5248**
15		No of Members received Training	No	17350	5100	9750	5450	1150	1553	1150	8700	0	0	2900	800	1730	2400	**58033**

16	Horticulture	No. of net HHs involved in high value crops	No	19196	7200	10800	7300	9700	31400	2400	10500	4200	7560	4400	2500	40900	12000	**170056**
17		Total area covered in high value crops	Ha	8100	1420	2560	1750	1760	6376	440	3056	1253	1737	1400	640	7532.38	2860	**40884.4**
18		Total area in High Value Vegetable (Hybrid veg) for subsidy linkage	Ha	278	60	650	120	104	408	20	115	80	362.4	30	120	707.23	290	**3344.7**
19		No. of HHs involved in fruit tree platation	No	100	0	500	150	90	1240	94	300	167	675	50	80	957	680	**5083**
20		Total area covered in fruit tree platation	Ha	40	0	200	100	32	430	40.6	150	67	200	20	50	566	175	**2070.6**
21		installation of aggregation, sorting & grading centers (Pack House)	No	9	4	23	9	18	91	2	1	2	40	0	1	41	10	**251**
22		Installation of storage structures	No	17	2	12	0	18	40	3	50	3	17	0	3	42	12	**219**
23		Installation of Other storage structres (sabjee Cooler, ZECC, Solar dryer etc)	No	2	5	33	5	6	31	3	0	4	10	0	6	27	13	**145**
24		Total area covered in Micro Irrigation (Drip & Sprinkler)	Ha	132.6	62	107	146	26	392	40	150	64	600	60	40	1801.7	170	**3791.3**
25	Directorate of Agriculture	No. of HHs having acess to farm mechanisation	No	16800	6300	8850	2100	8500	23500	2100	10500	4200	6800	4200	2100	15550	5100	**116600**
26		Total area covered in oilseeds, pulses, high value paddy crops	Ha	670	930	1050	270	640	1873	160	1190	888	1116.8	320	370	2349.17	2340	**14166.9**
27	Animal Resource Development Department	No. of HHs covered through the de-worming and vaccination	No	13000	4500	7900	6600	6790	17100	1500	7500	3000	4500	3000	1600	15950	4600	**97540**
28		No. of HHs covered throughIntensive Goat & BYP rearing	No	5750	2250	3250	3600	4669	8199	750	3800	1750	2050	1500	1000	2435	2300	**43303**
29	OAIC	No. of individual cluster lift installed	No	43	33	29	39	46	108	10	15	12	33	60	10	251	50	**739**
30		No. of CRLP new installed		2	5	0	0	0	4	0	0	0	0	0	0	47	0	**58**
31	OLIC	No. of CRLP revitalized/repaired (defunct/operable but not operating)	No	2	0	6	4	1	8	1	0	3	5	0	0	33	1	**64**
32		No. of CRLP installed (new)	No	7	11	18	19	3	13	4	1	4	10	0	15	33	22	**160**

33		No. of cluster bore wells installed	No	79	20	30	0	0	820	10	55	100	32	0	10	244	90	**1490**
34	DRDA	No. of Farm pond completed	No	124	35	150	47	60	190	20	140	36	50	33	20	169	201	**1275**
35		No. of Dug Wells completed	No	28	5	11	28	40	10	10	55	14	21	0	10	182	240	**654**
36		No of Other irrigation infrastructures completed (Checkdam,Diversion Channel etc)	No	21	5	50	7	10	56	5	14	0	27	0	5	20	2	**222**
37		No. of night shelters (goat shed)constructed	No	850	25	350	120	813	165	20	0	0	205	0	10	314	120	**2992**
38		No. of night shelters (BYP shed)constructed	No	950	25	300	0	743	255	20	0	0	170	0	10	276	100	**2849**
39		Construction of NADEP, vermi-compost and other low cost composting unit	No	530	280	450	300	1071	330	50	260	345	189	0	250	473	0	**4528**
40	APICOL	Agriculture Entreprenure promotion	No	116	29	96	37	27	136	13	40	27	72	17	5	88	100	**803**
41	Others	Total Collective marketing of APC produces	Lakhs	1600	600	650	560	1000	4765	200	1000	400	600	300	200	864	800	**13539**
42		Total irrigated area created	Ha	264	194	392	140	104	1727	70	210	220	360.4	40	64	2015	450	**6250**
43		No of BLCC & DLCC meeting conducted	No	96	36	60	32	40	178	16	80	28	52	32	16	151	58	**875**
44		No. of HHs covered under NPM method	No	8462	4200	6600	4600	5550	8815	1200	6300	2900	5400	2400	1200	18230	3100	**78957**
45		No. of HHs covered under Mushroom cultivation	No	1750	600	500	1600	460	774	100	80	100	150	20	100	3332	340	**9906**
46		No. of HHs covered under Pisciculture	No	5	0	53	170	0	615	30	0	47	30	0	100	935	135	**2120**
47		Net no. of HH covered under veg, pulse, oilseeds and High Value Paddy	HH	18796	6900	12800	7200	9650	33604	2400	12000	4800	8900	4800	2500	41700	13000	**179050**
48		Total area covered under veg, pulse, oilseeds and High Value Paddy	Ha	8356	2100	3610	2108	2400	8105.6	600	4246	2141	9854.2	1720	1010	9880	5200	**61330.8**

Director of Horticulture,
Odisha, Bhubaneswar

DISTRICT WISE ITDA-APC CONVERGENCE PLAN (2023-24) ODISHA

Project - Promotion of Agriculture Production Clusters (APCs) in Tribal Regions of Odisha

SL No	Theme	Name of the Activity	Unit	Plan for 2023-24				
				Koraput	Rayagada	Kandhamal	Kalahandi	Total
1	Promotion of High value crops	Vegetable/Oilseeds/Pulses/High Value paddy/Other high value crops cluster /block with each activity of minimum 50 Acre/Cluster	HH	620	4100	700	430	5850
2		Vegetable/Oilseeds/Pulses/High Value paddy/Other high value crops cluster /block with each activity of minimum 50 Acre/Cluster	Acre	1180	3400	110	230	4920
3		Single Line Trellis	No	50	533	0	0	583
4		Micro-irrigation (Drip) in vegetable cluster	Ha	15	30	0	0	45
5		Micro-irrigation (Sprinkler) in vegetable cluster	Ha	15	30	0	0	45
6		Poly house nursery (Size-200 sqm)	No	10	13	0	0	23
7	Plantation	Fruit-tree plantation (Mango,Papaya,Litchi,Cashew etc) in convergence with MGNREGS	Ha	40	140	10	12	202
8		Drip irrigation in Planttaion Patches	Ha	0	30	0	0	30
9		Intercopping in plantaion patch	Ha	0	30	10	0	40
10		Wiremesh Fencing	Ha	0	201	10	0	211
11		Mulching	Ha	0	20	0	0	20
12		Short duration plantation (Drumstick,Papaya, Banana.....)	Ha	20	230	5	0	255
13	Post-Harvest Management	Sorting grading Centre	No	3	4	0	0	7
14		Storage godown	No	13	7	2	0	22
15		Low cost cooling Chamber/Zero Energy cool Chamber/Sabji Cooler/	No	20	25	3	1	49
16		Solar cold storage of 5 MT capacity	No	19	10	1	0	30
17	Farm mechanisation	Power weeder @ 1/PG for 10 PGs	No	61	40	5	0	106
18		Support for Power Sprayer @ 3/PG for 10 PGs	No	350	148	12	0	510
19		Agro-service centre @ 1/block	No	2	3	0	0	5

20	Irrigation	Jalanidhi-2	No	33	3	2	12	50
21		Cluster Borewells	No	0	19	10	0	29
22		Dugwell with lifting device	No	6	16	0	0	22
23		Solar river lift Structres	No	1	9	0	0	10
24		Solar Borewell	No	55	15	0	0	70
25		Revival/repair of lift irrigation schermes/Gravity Based Irrigation	No	10	1370	0	1	1381
26		Diesel pumpset 2.5 HP/5 HP with flexible pipes	No	152	34	20	0	206
27	Market Support	Plastic crates for PGs @ 30 crates per PG for 4 PGs	No	5300	14	0	0	5314
28		Weighing Balance @ 1 per PG for 4 PGs	No	55	11	0	0	66
29		Processing unit	No	3	257	2	5	267
30		Promotion of Rural Haat	No	1	511	0	0	512
31		Market Outlet/NPM Outlet/Vending zone	No	2	4	0	0	6
32	Small livestock	Goat Cluster	No	150	6	70	10	236
33		BYP cluster	No	250	15	151	30	446
34		Livestock Supply Chain Model	No	3	7	0	0	10
35	Any Other	Mother Chicks Unit	No	3	10	0	0	13
36		Mushroom	No	2	0	30	0	32
37		Bioflock(Pisciculture)	No	1	0	0	0	1
38		Pisciculture	No	55	0	5	0	60

Director of Horticulture,
Odisha, Bhubaneswar

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