କୃଷିଏବଂକୃଷକସଶକ୍ତିକରଣବିଭାଗ

ଉଦ୍ୟାନକୃଷିନିର୍ଦ୍ଦେଶାଳୟ, କୃଷିଭବନ, ଓଡିଶା, ଭୁବନେଶ୍ୱର

DEPARTMENT OF AGRICULTURE AND FARMERS' EMPOWERMENT
DIRECTORATE OF HORTICULTURE
KRUSHI BHAWAN, ODISHA, BHUBANESWAR

Lt No: DHO-SECIII-FPO-0003-2019 11687 Hort. /Dt. 23.12.2024

To,

The Commissioner cum Secretary, Mission Shakti
(missionshakti.od@gov.in)
The Director of Agriculture & FP (diragri.or@nic.in)
The Director, OLM (smmu.olm@gmail.com)
The Director, AH &VS (dahvsorissa@gmail.com)
The Director , Soil Conservation & Watershed Development,
(Email: iwmporissa@gamil.com)
The Director, Special Projects, PR &DW
The Director, ST (stscdev@gmail.com)
MD, OLIC (olicltd@ymail.com)
MD, OAIC (oaicho@orissaagro.com)
MD, APICOL (md@apicol.co.in, mdapicol.dag@nic.in)
Collector cum District Magistrate
(Rayagada/Kandhamal/Boudh/ Kalahandi/
Koraput/Bolangir/Nuapada/Mayurbhanj/Keonjhar/
Jharsuguda/Sambalpur/Dhenkanal/Angul/
Sundargarh/Nabarangpur/Deogarh)
The CEO, BRLF (kuldip.singh@brlf.in)
The ED PRADAN (sarojmahapatra@pradan.net,
apcprogrammesecretariat@pradan.net)

Sub: Proceeding of the 8th State Level Coordination committee (SLCC) meeting for APC Project on 12.12.2024

Sir/Madam,

With reference to the subject cited above, I am enclosing herewith Proceeding of the 8th State Level Coordination Committee meeting (SLCC) of Agriculture Production Cluster (APC) project held on 12.12.2024 under the chairmanship of Principal Secretary to Govt., A&FE Dept.

You are requested to go through the actionable points and ensure smooth implementation of the project activities.

Yours faithfully,

Encl: As above

Director of Horticulture
Odisha, Bhubaneswar

Memo No. 11688 Dt. 23. 12. 2024

Copy along with copy of enclosure forwarded to the DDH,Rayagada / Kandhamal/ Koraput/ Kalahandi /Bolangir /Mayurbhanj /Keonjhar /Sambalpur/Dhenkanal /Angul/Sundargrh /Nabarangpur and ADH, Jharsuguda/ Nuapada/ Boudh/ Deogarh for information. They are requested to share the 8th SLCC Proceeding on APC project to the stakeholder of their concerned district.

Director of Horticulture

Memo No. 11689 Dt. 23.12.24

Copy forwarded to NGO partner, Jana Mukti Anusthan (JMA), (Email: janamuktianusthan@yahoo.com/sahubhajaram12@gmail.com), Bolangir & Self Employed Workers Association Kendra (SEWAK) (Email: sewaksundargarh@rediffmail.com/pradeep@sewakodisha.org), Sundargarh for information. You are invited to attend the meeting in scheduled date and time.

Director of Horticulture
Odisha, Bhubaneswar

Memo No. 11690 Dt. 23.12.24

Copy submitted to the Commissioner-Cum-Secretary, Panchyati Raj and Drinking Water Department, Govt. of Odisha (Email: prsec.or@nic.in) for kind information.

Director of Horticulture
Odisha, Bhubaneswar

Memo No. 11691 Dt. 23.12.24

Copy submitted to the Principal Secretary, Fisheries & Animal Resource Development Department, Govt. of Odisha (Email:fardsec.od@nic.in) for kind information.

Director of Horticulture
Odisha, Bhubaneswar

Memo No. 11692 Dt. 23.12.24

Copy submitted to the Principal Secretary, ST &SC Development, Minority and Backward Classes Welfare Department, Govt. of Odisha (Email: stscdev@gmail.com) for kind information.

Director of Horticulture
Odisha, Bhubaneswar

MemoNo. 11693 Dt. 23.12.24

Copy submitted to the Development Commissioner-cum-Additional Chief Secretary, Department of Water Resource, Govt. of Odisha (Email:wrsec.or@nic.in)for kind information.

Director of Horticulture
Odisha, Bhubaneswar

Memo No. 11694 Dt. 23.12.24

Copy submitted to the Principal Secretary to Govt., Department of Agriculture and Farmers' Empowerment, Govt. of Odisha (Email: agrsec.or@nic.in)for favour of kind information.

Director of Horticulture
Odisha, Bhubaneswar

Proceedings of 8th State Level Coordination Committee (SLCC) Meeting for Agriculture Production Cluster (APC) Project

Date: 12th December 2024, Krishi Bhawan, Bhubaneswar

The 8th State Level Coordination Committee meeting on Agriculture Production Cluster Project was held on 12th December 2024, 10.30 am, under the chairmanship of Principal Secretary, A&FE Dept in the third floor Conference Hall of Krushi Bhawan, where other SLCC members were participated. The District Collectors, DDH/ADHs and NGO representatives from APC districts attended the meeting from their respective districts via Google meet. The list of the participants is attached in **Annexure-I.**

At the outset, the Principal Secretary shared his experiences from field visits of APC areas, highlighted the commendable efforts of women farmers who cultivate diverse winner crops. He expressed appreciation for their hard work and resilience, noting how traders from Odisha and beyond directly procure produces from their villages, improving the livelihoods of women farmers and creating a robust local economy. Furthermore, he acknowledged the crucial role of partner NGOs in the blocks, whose active involvement has significantly contributed to empowering the women farmers and enhancing crop productivity.

The decisions as furnished hereunder, are agreed upon following discussion and deliberation.

1. The proposal for funding support for 695 PGs and 27 PCs under the State Scheme and 640 PGs of Phase I 40 blocks is submitted by the Directorate of Horticulture with the Department of Mission Shakti which is expected to be approved soon. The Principal Secretary instructed to speed up the approval process.

   (Action: Dept of Mission Shakti, OLM)

2. All the Districts were instructed to fasten the process of fund release to PGs and PCs wherever the fund has already been released from State to District. Further, fund release from the State for the remaining eligible PGs' towards IBCB and WC to be ensured on a priority basis.

   (Action: District Collectors, Mission Shakti, OLM)

3. The Principal Secretary instructed to plan Kharif potato cultivation for suitable APC blocks from next year so that timely arrangements of seeds can be ensured by the Department.

   (Action: Director of Horticulture, DDHs/ADHs)

4. Under the Spice Mission, crops like Coriander, Fennel, Cumin, Garlic, Onion, Ginger and Turmeric, etc. are taken up. It has been suggested to converge these activities in a cluster approach minimum 10 Ha area in suitable APC blocks.

   (Action: APC Partner NGOs, Programme Secretariat)

5. Women farmers of suitable APC blocks shall be involved in apiary promotion, to strengthen the production system in NPM Producer Groups.

   (Action: Partner NGOs, Programme Secretariat, DDH/ADH)

6. In Lakhanpur block, ginger is cultivated on a large scale. The Principal Secretary suggested for value addition of ginger to get better price.

   (Action: ADH, Jharsuguda, Partner NGO)

7. Short duration plantation crops like drumstick and papaya can be promoted and expanded under MGNREGS or other suitable schemes in APC areas.

(Action: Director of Horticulture)

8. The FPC promoted in Saharpada block by CYSD comprises mostly APC PG members. So, it was suggested to consider the FPC to be included under APC Saharpada. The DLCC committee after doing assessment may recommend for the inclusion of the PC for fund release.

(Action: District Collector, Keonjhar)

9. Small solar cold storages (5 to 30 tons) are being promoted by the department with 70% subsidy. District Collectors in APC regions were instructed to take necessary steps so that APC farmers get the most of it. DMF, OMBADC or ITDA funds may be mobilised to meet the farmer contribution part.

(Action: District Collectors, DDHs/ADHs)

10. The District Collector, Koraput was requested to allocate suitable infrastructure for the Central Processing unit for the Ginger project in Nandapur and Pottangi blocks.

(Action: District Collector, Koraput)

11. The Director requested to map the list of innovations and new technologies, like grafted vegetables, kheyti, strawberry, dragon fruit, etc. for upscaling across APC blocks, so that the required budget allocation can be made for the next financial year.

(Action: Programme Secretariat, Director of Horticulture)

12. The current PHM (packhouse, storage structures) structures under MIDH are meant for individual beneficiaries. It was suggested to allow SHGs/PGs/FPOs to avail such structures and necessary approval may be obtained from the appropriate authority.

(Action: Director of Horticulture)

13. Programme Secretariat to provide the list of PGs, APC villages to OLIC and OAIC so that irrigation potential can be created on a priority basis for those villages.

(Action: MD OLIC, MD OAIC, Programme Secretariat)

14. It was decided to include the Directorate of Soil Conservation as a part of SLCC/DLCC/BLCC for convergence of relevant schemes and programmes into the APC project.

(Action: Director of Horticulture)

15. It was suggested to convert the existing farm ponds into the Farm Pond Plus model by integrating other components. Also, schemes like Jaladhara, dug well and other relevant schemes may be converged in APC areas.

(Action: APC Partners, Programme Secretariat, Director, Soil Conservation)

16. BRLF and PRADAN have partnered with Welthungerhilfe (WHH) for the capacity building of PG & PC members, and grooming of agri-entrepreneur, ecopreneurs and cadres like Krushi Mitra, Udyog Mitra, Prani Mitra from 40 Phase- I APC blocks.

(Action: BRLF, PRADAN)

17. BRLF requested to issue endorsement letter for mobilising grants from corporate and CSR for the APC project.

(Action: Director of Horticulture)

18. It is decided to organise a State level learning workshop of APC project with the participation of PG and PC leaders, APC partners and other relevant stakeholders from State Plan Scheme.

(Action: Director of Horticulture)

19. The Director was requested to share a booklet and video documentation on APC project explaining briefly about the project and its activities to all the District Collectors of 16 APC districts and other stakeholders.

(Action: Director of Horticulture & Programme Secretariat)

The Principal Secretary appreciated the achievement of the project and thanked the Departments, Directorates, District Collectors, NGO partners for ensuring the convergence and bringing positive impacts in the ground.

The meeting concluded with a vote of thanks to the chair and participants by the Director, Horticulture.

Principal Secretary to Govt.,
Dept. of Agriculture and Farmers' Empowerment,
Odisha, Bhubaneswar
21/12/2024