DIRECTORATE OF HORTICULTURE, ODISHA,
KRUSHI BHAWAN, BHUBANESWAR

Lt No: RKVY-VIUC (H2)13/18 3947 Hort. /Dt. 11.5.2020

To,

The Commissioner cum Director, Mission Shakti (missionshakti.od@gov.in)
The Director of Agriculture & FP (diragri.or@nic.in)
The Director, OLM (smmu.olm@gmail.com)
The Director, Special Projects, PR &DW (prsec.or@nic.in)
The Director, IMAGE (imagebbsr@rediffmail.com)
The Director, AH &VS (dahvsorissa@gmail.com)
The Director, ST (stscdev@gmail.com)
MD, OLIC (olicltd@ymail.com)
MD, OAIC (oaicho@orissaagro.com)
MD, APICOL (md@apicol.co.in, mdapicol.dag@nic.in)
The CEO, BRLF (Pramathesh@brlf.in)
The ED PRADAN (naren@pradan.net, apcprogrammesecretariat@pradan.net)

Sub: Proceedings of the Third State Level Coordination Committee meeting for APC Project held on 17th March 2020.
Ref: This office Lt. No. 2441, Dt. 06.03.2020

Sir/Madam,

With reference to the subject cited above, I am enclosing herewith the proceedings of the 3rd State Level Coordination Committee (SLCC) meeting for implementation of Agriculture Production Cluster (APC) project held on 17th March 2020 under the chairmanship of principal Secretary A&FE Dept. for your reference.

You are requested to go through the actionable points and ensure smooth implementation of the project activities.

Yours faithfully,

Director Horticulture,
Odisha, Bhubaneswar

Memo No. 3948 Dt. 11.5.2020

Copy along with enclosure forwarded to PS, Agriculture Production Commissioner, Department of Agriculture and Farmers' Empowerment, Govt. of Odisha for kind perusal of APC.

Director Horticulture,
Odisha, Bhubaneswar

Memo No. 3949 Dt. 11.5.2020

Copy along with enclosure submitted to Principal Secretary, Department of Agriculture and Farmers' Empowerment, Govt. of Odisha for kind information.

Director Horticulture,
Odisha, Bhubaneswar

Memo No. Dt.

Copy along with enclosure submitted to Principal Secretary, W & CD and Mission Shakti, Govt. of Odisha for kind information.

Director Horticulture,
Odisha, Bhubaneswar

MemoNo. Dt.

Copy along with enclosure submitted to Principal Secretary, Panchayati Raj and Drinking Water Department, Govt. of Odisha for kind information.

Director Horticulture,
Odisha, Bhubaneswar

MemoNo. Dt.

Copy along with enclosure submitted to Principal Secretary, Department of Water Resource, Govt. of Odisha for kind information.

Director Horticulture,
Odisha, Bhubaneswar

MemoNo. Dt.

Copy along with enclosure submitted to Commissioner cum Secretary ST &SC Development, Minority and Backward Classes Welfare Department, Govt. of Odisha for kind information.

Director Horticulture,
Odisha, Bhubaneswar

Memo No. Dt.

Copy along with enclosure submitted to Commissioner cum Secretary, Fisheries & Animal Resource Development Department, Govt. of Odisha for kind information.

Director Horticulture,
Odisha, Bhubaneswar

Memo No. Dt.

Copy along with enclosure forwarded to Collector cum District Magistrate Rayagada/ Kandhamal/Boudh/ Kalahandi/ Koraput/ Bolangir/ Nuapada/ Mayurbhanj/ Keonjhar/ Jharsuguda/ Sambalpur/Dhenkanal for information.

Director Horticulture,
Odisha, Bhubaneswar

Memo No. Dt.

Copy along with enclosure forwarded to DDH, Rayagada/ Kandhamal/ Kalahandi/ Koraput/ Bolangir/ Mayurbhanj/ Keonjhar/ Sambalpur /Dhenkanal, ADH Boudh/ Nuapada/ Jharsuguda for information and necessary action.

Director Horticulture,
Odisha, Bhubaneswar

Memo No. Dt.

Copy along with enclosure forwarded to all Schemes Officers of this Directorate for information and necessary action.

Director Horticulture,
Odisha, Bhubaneswar

Proceedings of 3rd State Level Coordination Committee (SLCC) Meeting on Agriculture Production Cluster (APC)

The 3rd State level Coordination Committee meeting of APC project was held on 17th March 2020 in the 3rd Floor Conference Hall of Krushi Bhawan under the Chairmanship of Principal Secretary, A&FE Department. Other members participated in the meeting were Special Secretary, A&FE Department, Director Agriculture & Food Production cum Director Horticulture, Director Special Project cum Director OLM , PR & DW Department, Managing Director (OLIC),MD OAIC, PM OAIC, Director IMAGE, MD APICIOL, representative from AH &VS and nodal officers from various line departments, representatives from APC Programme Secretariat, Executive Director PRADAN, and Chief Functionaries from two APC partner NGOs-BGS and Harsha Trust.

Agenda 1 : Welcome address by Director Horticulture

At the outset, Director Horticulture welcomed all the participants, briefed about the project, and shared the objective of the SLCC meeting.

A small video on APC was displayed to the house. Principal Secretary appreciated the progress captured in the video and suggested to include farmers sharing on the transformation that has been achieved by the project in subsequent videos.

Agenda 2: Inclusion of Commissioner cum Director Mission Shakti and Director Special Projects, PR &DW, Govt. of Odisha as SLCC committee members in APC project

Principal Secretary suggested for a Corrigendum on the constitution committee members with inclusion of Commissioner cum Director, Mission Shakti and Director Special Projects, PR &DW, Govt. of Odisha as SLCC committee members in APC project.

It was decided that in subsequent SLCC meetings 2 representative collectors from the 12 districts shall attend to appraise the ground level requirements and issues.

Agenda-3: Brief presentation about the Project, its progress; Issues, Challenges and Action Taken Report

Mr. Kirtti BhusanPani, Integrator PRADAN, presented the progress of APC project till February 2020. The major highlights are as follows;

1. **OLM (PG Promotion)**

Out of the 554 PGs formed against the plan of 550 PGs during 2019-20, 340 PGs have received IB& CB fund. Working Capital has not been released to any of the PGs. Principal Secretary suggested Director, OLM to ensure immediate release of pending IB&CB funds to 210 PGs and expedite the process of PG gradation , so that PGs could able to receive working capital as early as possible. **(Action: Director, OLM)**

Regarding CFC (Common Facility Centre), Director OLM shared that currently 25 CFCs exist in APC blocks and APC families should access those CFCs. OLM will make additional CFC plan in consultation with APC partner NGOs. However, proper business plan of all CFCs should be prepared for effective utilization of the equipments. Mission Shakti shall explore the possibility of supporting CFCs in APC blocks.

(Action: Director, OLM & Mission Shakti)

2. Directorate of Horticulture

Hybrid Vegetable Cultivation

The project has achieved 7943.3 Ha of hybrid vegetable cultivation covering 43142 families, against the plan of 6624 Ha and 50370 families during 2019-20. However, the low achievement of hybrid vegetable cultivation under MIDH was discussed. Documents are submitted for only 255 Ha coverage against a plan of 1380 Ha and no fund has been released to beneficiaries. Earlier, it was requested to Govt for modification of guidelines to release subsidy to PG accounts; which is under consideration. Principal Secretary, suggested Director of Horticulture to look into the matter for necessary modification. However, current year subsidy release should not be delayed.

(Action: Directorate Horticulture)

Micro Irrigation

Against a plan of 762 Ha during 2019-20, till date achievement is only 44.6 Ha. Issues like delay in payment to vendors, delay in approval from state level etc were discussed. Director Horticulture, shared that responsibility will be given to DDH/ADH now for approval and payment at district level which will help in timely implementation. Principal Secretary, A&FE Dept. suggested Director Horticulture to ensure this at the earliest.

(Action: Directorate Horticulture)

Plantation

The plantation achievement is 1110.78 ha against a plan of 1900 ha. While around Rs 1594 lakh has been approved for the purpose, till the reporting period only Rs 340 lakh have been utilized, which is quite low. The major reasons for less financial achievements is due to delay in material payment under MGNREGS and planting material booking under MIDH. Director Special Projects, PR & DW highlighted that due to unavailability of funds under MGNREGS, material payment was delayed and assured to resolve the issue shortly. Further, he suggested to explore the possibility of supporting the material cost from MIDH, so that plantation can be taken up in large scale under MGNREGS. Director of Horticulture, also highlighted about inadequacy of the MIDH budget .Possibility of resource allocation from ST &SC dept. for material support was discussed.

(Action: Directorate Horticulture)

Pack House and storage structures:

With respect to construction of pack houses, out of the planned 128 structures, only 1 structure is in ongoing condition. 114 sites have been identified, documents for 35 sites have already been submitted and 17 projects have already been approved.

In case of storage structures, there was a plan for 35 units. While documents are submitted for 46 units, 36 projects have been approved and 13 are under construction.

Mobilisation of farmers share for the above structures from ITDA, OMBADC and RMC was discussed and Director Horticulture was suggested to map the APC blocks for the above support.Further, it was discussed for exploring the assistance for market related infrastructures and mechanisation from SMAM.

(Action: Directorate Horticulture)

Procurement of Plastic crates.

Though, it was decided earlier to support plastic crates to APC PGs from RKVY support, but till date it has not been achieved. Principal Secretary suggested for immediate procurement and distribution plastic crates to the PGs out of the balance fund available from the earlier RKVY project implemented for distribution of plastic crates.

(Action: Directorate Horticulture)

Principal Secretary suggested Director Horticulture to conduct VC with DDHs to ensure the achievement of Horticulture components.

(Action: Directorate Horticulture and Joint Secretary, DA &FE)

3. **Directorate of Agriculture**

Farm Mechanization:

Till date 19062 families have access to farm mechanization against a plan for 35300. In current year 268 numbers of equipment's like tractor, power tiller, pump set, power weeder etc have been purchased and being used by the PG farmers with handholding support from partner NGOs.

Apart from this, as per the target for creation of irrigation infrastructures (4 CRLPs, 6 CBW, 13 CBWS, 4 CSTW), no work has been initiated yet. Director of Agriculture & FP suggested that the irrigation plans are from BGREI scheme and are mainly for paddy areas. So, he suggested MD, OLIC and OAIC to include it under their plan.

(Action: Directorate Agriculture &FP)

4. **OLIC**

CRLP Revival/Repair:

Out of 253 site list submitted by NGOs (against Action Plan of 197), 223 are approved by OLIC (39 defunct and 184 operable but not operating). Till date 87 CRLPs are revived (61 by OLIC and 26 by Pani Panchayat (PP) and NGOs). Out of rest 136 sites DPR is submitted for 39 (17 -defunct and 22 - operable but not operating) and balance for 97 sites DPRs will be submitted (20 - defunct and 77 - operable but not operating).

CRLP New:

Out of 272 sites list submitted by NGOs (against the plan of 197) 194 were found feasible by OLIC. Out 194, 6 sanctioned (4 completed and 2 are ongoing). For rest 188 sites, DPRs for 88 projects submitted for approval and 100 DPRs to be prepared.

Cluster Bore well:

For current year, online portal for application is not opened in all districts except, Kalahandi, Koraput and Nuapada. Till now only 79 bore wells were achieved against plan of 1141. From APC blocks, list of 710 beneficiaries who applied earlier and new 129 beneficiaries list were submitted to OLIC for consideration. MD OLIC appraised about completion of already registered beneficiary's applications on priority basis.

MD OLIC was requested to ensure the fund release form Water resource dept for revival/repair of defunct CRLPs and immediate approval of new CRLPs from NABARD for timely completion

(Action: MD OLIC)

5. OAIC

Individual cluster lift (MRLP)/Jalanidhi-2:

As per 2018-19 approval, 52 points are completed till now & 142 points are in ongoing stage. Further, out of total 507 applications submitted by NGOs for 2019-20, proposal of 397 beneficiaries have been registered till date. The rest will be completed by Feb 20. MD, OAIC appraised that till date 231 number of Jalanidhi-2 points have been completed in APC blocks. It was further suggested to share the detailed list with Program secretariat , PRADAN for assessment of exact numbers of completed projects under APC area.

OAIC will take necessary steps for completion of the ongoing works by March 2020 and Jalanidhi-2 of new registered beneficiaries by the 1st Quarter of 2020.

(Action: MD OAIC)

CRLP New:

There is no achievement till date in new CRLP by OAIC. However, 9 new CRLPs are in ongoing stage, which are in APC area from the existing OAIC approval list. OAIC will take necessary steps to achieve the target of 50 as per AAP.

(Action: MD OAIC)

6. Directorate of Animal Husbandry & Veterinary Services

Till date 29681 families have been covered under vaccination and deworming against plan of 26550. However, the progress under Goat Shed and Poultry Shed construction is very slow. Hence, it was suggested to AH&VS to coordinate with DRDAs and ITDAs for completion of goat and poultry sheds on priority basis. Further, Principal secretary, A &FE Dept suggested the representative of AH &VS to issue a letter all the CDVOs for achieving the livestock sector related plan of APC project

Appointment of a nodal person for coordinating the APC project was discussed.

(Action: Directorate of AH&VS)

7. DRDA

The major APC activities under DRDA (MGNREGS) are Farm Pond and Dug Well (1512 Nos.), Goat Shed (2935 Nos.), Poultry Shed (3190 Nos.), Vermi Compost pits/Compost pit/NADEP/Azola tank (11670 Nos.). However, till date, 79 farm pond and dug wells are completed. 1956 dug well, 1190 farm pond, 5635 Goat Shed and 4744 BYP sheds have been approved in Palli and Gram Sabhas in the 40 APC blocks of 12 districts. Director Special project, PR &DW will conduct a VC with all BDOs and PD , DRDAs to communicate the APC plan. Director Horticulture was also requested to attend VC.

(Action: Director, Special Projects, PR&DW)

As the material cost under currently approved goat shed and poultry shed under MGNREGS is high, Director Special project, PR &DW suggested to go for low cost goat and poultry sheds so that the 30,000 sheds under APC can be achieved. Director Special project, PR &DW was requested to workout the modalities for low cost goat and BYP shed and communicate to districts for timely implementation. Director Special project was requested to appoint a nodal officer for coordinating the APC project.

(Action: Director, Special Projects, PR&DW)

8. Director, ST

No representative from ST&SC Dept attended the meeting. Till date no nodal person has been appointed for coordinating the APC project. Further, it was understood that the annual plan 2019-20of APC Project related to ITDA has not been communicated to respective ITDAs. The progress under Goat Shed and Poultry Shed construction is poor. So, it was requested to designate a nodal officer for the project and communicate the APC plan to ITDAs for timely implementation.

(Action: Director, ST)

Principal Secretary, A &FE Dept. proposed to have a separate meeting with Principal Secretary , ST &SC Development, minorities and Backward classes welfare department to work out the possible support in storage structures and material cost for planation, dug well , Goat and poultry shed under MGNREGA.

(Action: Director Horticulture)

9. APICOL

MD APICOL presented the progress of Agriculture Entrepreneurship Promotion Scheme (AEPS) scheme implemented in APC areas. The process guideline for Agri Entrepreneur (AE) grooming is approved and will be rolled out after SFC approval. The AE Hub team appointed by APICOL has finalised works like selection protocol, training module preparation, training venue finalisation etc. The following aspects were highlighted by MD APICOL

- Formation of Monitoring committee for the scheme with the following members.
    - Director, Horticulture — Chairman
    - Jt./Dy. Director, Fisheries — Member
    - Jt./Dy.Director, AH & VS — Member
    - Jt./Dy.Director, Agriculture — Member
    - Jt./Dy.Director, Horticulture — Member
    - Director, RCOF, Bhubaneswar — Member
    - PI, Vikash RABI, NRRI, Cuttack — Member
    - PI, ABI, CIFA, Bhubaneswar — Member
    - SE, Agriculture, Central Zone, Bhubaneswar — Member
    - Deputy CEO, OLM- Marketing — Member
    - FA- DA & FP — Member
    - OIC, AICRP on Mushroom, OUAT — Member
    - Representative from PRADAN — Member
    - Managing Director, APICOL — Convenor
- The committee will meet in each quarter to guide APICOL & AE Hub , vetting of technical protocols like training modules and manuals, progress made by the incubates / AEs, empanelment of resource persons etc.
- Taking immediate measures for setting up PMU or similar unit to [illegible]

- Modification of the SFC on priority basis as per need.
- Conducting the State level Coordination Committee meeting for AEPS under the Chairmanship of APC on priority basis after SFC approvals.

Principal Secretary, A&FE Dept. suggested to include PRADAN in the state level technical committee and to discuss the above points in upcoming SFC meeting for approval.
Appointment of a nodal person for coordinating the APC project was discussed.

(Action: MD, APICOL)

10. IMAGE

ATMA has supported for training and exposure visit of APC beneficiaries. Till date 19 trainings and 7 exposure visits have been supported by ATMA in 11 blocks of 7 districts. So Director, IMAGE was requested to take follow up action with all the APC districts to ensure timely training and exposure visit of APC families.

(Action: Director, IMAGE)

Any Other:

i. Regularization of BLCC and DLCC meeting:

The DLCC and BLCC meetings were to be conducted on quarterly and monthly basis respectively. The DLCC and BLCC meeting conducted till date are as below

Type of meetings	Number of meetings Conducted					
	1	2	3	4	5	> 5
DLCC Meeting	2 districts (Bolangir & Nuapada)	9 districts	1 district (Keonjhar)	0	0	0
BLCC Meeting	12 blocks	10 blocks	7 blocks	7 blocks	3 blocks	1 blocks

Director Special project, PR &DW was requested to communicate to all Collectors and BDOs of the APC area for timely conducting DLCC and BLCC meetings. Further a separate VC will be conducted with all concerned BDOs in which Director Horticulture and Special Secretary, A& FE Dept. were requested to join.

(Action: Director, Special Projects, PR&DW)

ii. Project Baseline:

As per the proposal of Agriculture Production Commissioner in the 2nd SLCC meeting, an agency supported by BRLF was engaged for conducting the baseline study of APC areas. Accordingly, the agency Intellecap conducted the baseline study in coordination with PRADAN. The final report will be submitted shortly.

(Action: PRADAN)

iii. Printing of Process Guideline and Package of practices (PoP) booklets:

The process guideline was approved in 2nd SLCC meeting and the crop POP has been

POP with assistance from MIDH contingency funds. Around 200 Process Guideline books and 2000 POPs will be printed and circulated among all concerned stakeholders and PG families.

(Action: Directorate of Horticulture)

iv. Annual Plan 2020-21:

The Directorate/department wise annual action plan of 2020-21 was discussed and all the Directorates/Departments were requested to prepare their action plan 2020-21 for APC project in consultation with the field level officers. Director Horticulture was requested to instruct all DHH/ADH to organize the BLCC and DLCC meeting in their respective blocks and districts by 15th April 2020 for approval of the action plan 2020-21, so that the consolidated action plan will be approved at the state level

(Action: Directorate of Horticulture)

Agenda-4: Sharing of Views by other NGO representatives

The NGO chief functionaries of Bolangir Gramodyog Samiti (BGS) and Harsha Trust shared their experience in APC project. They highlighted about the uniqueness of this partnership with Government which helped them for working with village communities. Principal Secretary, A &FE Dept. also thanked the NGO partners for their association with Govt for development of small and marginal farmers in the state.

Agenda-6: MoU with Mission Shakti:

The major highlights of the draft MoU, budget and role of various stakeholders were discussed. Earlier in the meeting held on 07.12.2019 ,though PG promotion in Keonjhar district was decided to be supported by Mission Shakti, but it is not required as the funds to the PGs in Keonjhar district was released by OMBADC. The funds of mission shakti allocated for PG promotion in Keonjhar District will now be utilized for promotion of 82 additional new PGs in all APC blocks. Principal Secretary, A&FE Dept. suggested modifying the MoU accordingly.

(Action: Directorate of Horticulture)

Principal Secretary, A&FE Dept. appreciated the progress made in the project, suggested all the line departments and partner NGOs to expedite the work in the field and ensure the convergence plan.

The meeting concluded with vote of thanks delivered by the Executive Director, PRADAN.

Principal Secretary to Govt.

A&FE Department

1/5/20

3rd State Level Coordination Committee (SLCC) under APC Project

Promotion of Agriculture Production Cluster in Tribal Regions of Odisha

Conference Hall, 3rd Floor, Krushi Bhawan, Dept of Agriculture & Farmer's Empowerment, Bhubaneswar
Date: 17th March 2020

Sl No	Name	Designation	Contact: Phone & Email	Signature
1	Sri. Pradipta Kumar Mohapatra, IAS	Agriculture Production Commissioner, DA&FE		
2	Dr. Saurabh Garg, IAS	Principal Secretary, DA&FE		
3	Sri. Suresh Kumar Vashishth, IAS	Special Secretary, DA&FE		
4	Dr. M. Muthukumar, IAS	Director, Agriculture & Food Production-cum Director, Horticulture		
5	Smt Sujata R Karthikeyan, IAS	Commissioner-cum-Director, Mission Shakti		
6	Smt. Archana Pattnaik, IAS	Managing Director (OLIC)		17/03/2020
7	Sri Rajesh Pravakar Patil, IAS	Director, Special Project, PR&DW department		
8		ST & SC Department		
9		Directorate of AH&VS		
10	Sri, Sadananda Nayak	MD, OAIC	9437149660	
11	Sri. Pravat Kumar Raul	MD, APICOL	9937563162	
12	Mahesh Prased Rath	Director, Image	9040267687	17/03/2020
13	Nabakeshore Tad	DDH H&.	9437525878	17.03.2020

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17	G S Nanda	[illegible]	9937740133	[signature] 17/3/2020
18	[illegible]	[illegible]	[illegible]	[signature]
19	Basu Bhushan Prabhat	Chairman B.G.S	9437210777	[signature] 17.3.20
20	Dr. B.K Das	J.D. [illegible] DAHLVS	9437251952	[signature]
21	Dr. Kalkul Bura	Executive Director	9937903906	[signature]
22	Dr. Susanta Ranjan Dash	ADH. APICOL	9861232083	[signature] 17.03.20
23	Ajay Kumar	Project Lead AEPS	8895409852	[signature] 17/3/20
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25	S. S. SAHMIL	BAC		[signature]

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