DIRECTORATE OF HORTICULTURE, ODISHA,
KRUSHI BHAWAN, BHUBANESWAR

Lt No: RKVY-VIUC (H2)13/18 2/10177/10193 Hort. /Dt. 10.10.2019/11.10.2019

To,

The Director of Agriculture & FP (diragri.or@nic.in)
The Director, Mission Shakti (missionshakti.od@gov.in)
The Director, OLM (srp.bbs@gmail.com, smmu.olm@gmail.com)
The Director, IMAGE (imagebbsr@rediffmail.com)
The Director, AH &VS (dahvsorissa@gmail.com)
The Director, Special Projects, PR &DW (prsec.or@nic.in)
The Director, ST (stscdev@gmail.com)
MD, OLIC (olicltd@ymail.com)
MD, OAIC (oaicho@orissaagro.com)
MD, APICOL (md@apicol.co.in, mdapicol.dag@nic.in)
The CEO, BRLF (Pramathesh@brlf.in)
The ED PRADAN (naren@pradan.net, apcprogrammesecretariat@pradan.net)

Sub: Proceedings of the Second State Level Coordination Committee meeting for APC Project held on 11th September 2019.

Ref: This office Lt. No. 9071, Dt. 29.08.2019

Sir/Madam,

With reference to the subject cited above, I am directed to enclose herewith the proceedings of the 2nd State Level Coordination Committee (SLCC) meeting for implementation of Agriculture Production Cluster (APC) project held on 11th September 2019 for your reference.

You are requested to go through the actionable points and ensure smooth implementation of the project activities.

Yours faithfully,

09.10.19

Addl.Director Horticulture,
Odisha, Bhubaneswar

Memo No. 2/10178 Dt. 10.10.2019

Copy along with enclosure forwarded to PS, Agriculture Production Commissioner, Department of Agriculture and Farmers' Empowerment, Govt. of Odisha for kind perusal of APC.

09.10.19

Addl.Director Horticulture,
Odisha, Bhubaneswar

Memo No. 2/10179 Dt. 10.10.2019

Copy along with enclosure submitted to Principal Secretary, Department of Agriculture and Farmers' Empowerment, Govt. of Odisha for kind information.

09.10.19

Addl.Director Horticulture,
Odisha, Bhubaneswar

P.T.O.

MemoNo. 2/10180 Dt. 10.10.2019

Copy along with enclosure submitted to Principal Secretary, Panchayati Raj and Drinking Water Department, Govt. of Odisha for kind information.

09.10.19

Addl.Director Horticulture,
Odisha, Bhubaneswar

MemoNo. 2/10181 Dt. 10.10.2019

Copy along with enclosure submitted to Principal Secretary, Department of Water Resource, Govt. of Odisha for kind information.

09.10.19

Addl.Director Horticulture,
Odisha, Bhubaneswar

MemoNo. 2/10182 Dt. 10.10.2019

Copy along with enclosure submitted to Commissioner cum Secretary, ST &SC Development, Minority and Backward Classes Welfare Department, Govt. of Odisha for kind information.

09.10.19

Addl.Director Horticulture,
Odisha, Bhubaneswar

Memo No. 2/10183 Dt. 10.10.2019

Copy along with enclosure submitted to Commissioner cum Secretary, Fisheries & Animal Resource Development Department, Govt. of Odisha for kind information.

09.10.19

Addl.Director Horticulture,
Odisha, Bhubaneswar

Memo No. 2/10184 Dt. 10.10.2019

Copy along with enclosure forwarded to Collector cum District Magistrate Rayagada/ Kandhamal/Boudh/ Kalahandi/ Koraput/ Bolangir/ Nuapada/ Mayurbhanj/ Keonjhar/ Jharsuguda/ Sambalpur/Dhenkanal for information. They are requested to ensure regular DLCC and BLCC meetings.

09.10.19

Addl.Director Horticulture,
Odisha, Bhubaneswar

Memo No. 2/10185 Dt. 10.10.2019

Copy along with enclosure forwarded to DDH, Rayagada/ Kandhamal/ Kalahandi/ Koraput/ Bolangir/ Mayurbhanj/ Keonjhar/ Sambalpur /Dhenkanal, ADH Boudh/ Nuapada/ Jharsuguda for information and necessary action. They are instructed to intimate the DLCC members accordingly for implementation of the activities as per the approved plan.

09.10.19

Addl.Director Horticulture,
Odisha, Bhubaneswar

Memo No. 2/10186 Dt. 10.10.2019

Copy along with enclosure forwarded to all Schemes Officers of this Directorate for information and necessary action.

09.10.19

Addl.Director Horticulture,
Odisha, Bhubaneswar

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30 SEP 2019

GOVERNMENT OF ODISHA
DEPARTMENT OF AGRICULTURE & FARMERS' EMPOWERMENT
*****

No-DAFE -HS-HORT-0014-2018 17931 /A & FE. Date 27-9-19

From

Sri M.K.Pani, OAS (SAG)
Additional Secretary to Govt.

To

The Director, Horticulture,
Odisha, Bhubaneswar.

Sub: Minutes of the 2nd SLSC meeting on promotion of APCs in tribal regions of Odisha.

Sir,

In inviting a reference to your UOI No. 2/53 dt. 23.09.2019 on the subject cited above, I am directed to enclose herewith the approved minutes of the 2nd SLSC meeting on promotion of Agriculture Clusters (APCs) in Tribal regions of Odisha held on 11.09.2019 under the Chairmanship of Principal Secretary, A & FE for necessary follow up action.

Yours faithfully,

Additional Secretary to Govt.
27/9/19

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Proceedings of the Second State Level Coordination Committee (SLCC) meeting on "Promotion of Agriculture Production Clusters (APCs) in Tribal Regions of Odisha"

The second State Level Coordination Committee meeting on "Promotion of Agriculture Production Clusters (APCs) in Tribal Regions of Odisha," was held on 11th September 2019 under the Chairmanship of Principal Secretary, Department of Agriculture and Farmers' Empowerment, Odisha in the third Floor Conference Hall of Krushi Bhawan. Agriculture Production Commissioner had been requested to inaugurate the meeting. Other members attended were Principal Secretary, DA & FE, Govt of Odisha, Director of Agriculture & Food Production, Director, Horticulture, Dy CEO of ORMAS, Dy Director of MGNREGS, MD APICOL, PM OAIC, Executive Director, OLIC, Joint Secretary of ST&SC Development Dept, DDA IMAGE, Dy. Director AH&VS, Chief Operating Officer BRLF, Executive Director PRADAN, Integrator PRADAN, representative from CYSD and SIDI. Nodal persons of other line departments and representative from program secretariat were also present in the meeting.

Agenda No 1: Welcome and Opening address by Director Horticulture

The review meeting started with a self-introduction by the participants followed by a project brief by Director Horticulture.

Agenda No 2: Review of Action Taken on the decisions taken in the First SLCC

Department wise action taken on the decisions taken in the First SLCC meeting was shared by respective Department representatives.

Department	Agenda point discussion	Action Taken
OLM	-Inclusion of 6 Blocks as intensive Blocks	– Out of remaining 6 Blocks, 4 blocks (Keonjhar Sadar, Khunta, Nandpur, Kolnara) are included under intensive blocks. Remaining two blocks (K Nuagaon and Kundra) will be included shortly.
	-Financial support for 550 PGs and PCs	– In the Annual Action plan of 2019-20, allocation for 550 PGs have already been made but till date no funds have been released to the PGs. The funds will be released shortly.
	-Common Facility Centre in PG areas	- CFC will be planned in the PG areas
	-Project MIS	– Regarding project MIS, OLM has agreed to develop shortly.

Horticulture	-Allocation of 19-20 activities of Horticulture Directorate. -Approval of separate proposals on improved trellis, soil less nursery, Precision farming under relevant schemes	-Allocation of Horticulture activities for 2019-20 has been communicated to respective districts. - As RKVY may close during this financial year, there is uncertainty for approval of these projects. However it is proposed to place the same in the forthcoming SLPSC meeting of RKVY.
Agriculture	-Inclusion of 19-20 activities of Agriculture and FP Directorate. -farm mechanization and Irrigation component	-Allocation of Agriculture activities for 2019-20 has been communicated to respective districts. -To avail mechanisation support, identified beneficiary has to apply through agrisnet online portal. - Community river lifts and other irrigation schemes are allocated under BGREI
ARD	-Allocation of 19-20 activities of AH & VS Directorate. -Ensuring Goat and BYP shed	-AH & VS activities of 2019-20 has been communicated to respective districts. -Process has not yet initiated for construction Goat and BYP shed. - It was proposed to have joint meeting of NGOs and district level officials to prepare an action plan and onward submission to DRDA & ITDA.
OAIC	Allocation of 19-20 OAIC activities.	Allocation for 2019-20 OAIC activities has been communicated to respective districts. The plan for 635 MRLP will be achieved during the current financial year.
OLIC	-Allocation of 19-20 OLIC activities. -Revival of Defunct CRLP structures	-NGOs have submitted list of 277 new CRLP. After OLIC's field verification, 32 new CRLP sites were found not feasible, 28 were already approved and action will be taken for approval of remaining sites. -248 proposals for CRLP revival/improvement have been submitted by NGOs. Till date estimates of 175 CRLP revival has been received by the OLIC head office from field divisions. Out of this 56 revival proposals have been approved and steps will be taken for the approval of rest.

DRDA	Allocation of 19-20 DRDA activities.	PR Dept will send the plan for DRDA components for 2019-20 to respective district DRDAs. These plans after approval of Gram Sabha in October will be implemented on priority basis.
ITDA	-Allocation of 19-20 ITDA activities. -support(rest 50% cost) in installation of storage structures	Allocation plan will be communicated to all the districts shortly. After receiving the approved site details from Dir of Hort., ITDA will support for installation of storage structures.
APICOL	Promotion of 400 Agriculture Enterpreneurs (AE)	-Recently MoU has been signed and now APICOL is preparing the operational guideline for AE promotion. -Steps will be taken for the promotion of the targeted AEs during current financial year.
BRLF & PRADAN	-Organizing workshop with private players for output marketing -Support in process guideline finalization	-A Buyers Meet was organized on 5th of August 2019, where 13 market players and other relevant stakeholders attended the event. -Process guideline has been finalized in consultation with respective Directorates/departments.

Agenda No 3: Project Progress as shared by PRADAN

Mr. Kirtti Bhusan Pani, Integrator PRADAN, presented the progress of APC project till August 2019. The major highlights are as follows;

- **Promotion of Producer Groups (PGs):**

Target	**Achievement**
Promotion- 550 PGs (55000 families)	548 PGs (57379 families)
Account opening- 550 PGs	474 PGs

- **High Value Vegetable cultivation and Non Pesticide Management (NPM) Practices:**

Target	**Achievement**
Cultivation- 16560 acres (50370 families)	11073.58 acres (34768 families)
NPM Practices	7982 families

(344)

- **Horticulture Plantation:**

Target	Achievement
Plantation- 4750 acres	2519 acres approved and 1628 acres plantation completed

- **Irrigation Infrastructure Creation:**

Sl. No.	Name of Dept./Directorate	Schemes	Revised Target 2019-20	Proposal Submitted	Achievement	
					Completed	Under Progress
1	Agriculture & FE (Under BGREI)	CRLP New	4	0	0	0
		Cluster Bore Well (CBW)	6	0	0	0
		Cluster Bore Well Solar (CBWS)	13	0	0	0
		Cluster Shallow Tube Well (CSTW)	4	0	0	0
2	OLIC	CRLP Revitalisation	197	248	10	56
		CRLP New	215	277	26	28
		Cluster bore well	1141	0	45	0
3	OAIC	CRLP New	50	0	0	0
		MRLP	635	554	31	
4	DRDA	Dug well/ Farm Pond	1512		17	0
5	ITDA	DBI/Lift	51	0	0	0
6	DMF	Solar Lift	0	80	48	32
7	Other Funding	CRLP Revival			19	
		Solar Lift			4	
		Bore well			17	
		Farm pond/Dug Well			11	
	Total Irrigation potential Creation (In ac.)		**16177**		**1313.5**	

- **Livestock rearing:**

Sl. No.	Name of the Dept.	Target	Target	Achievement
1	AH & VS	Vaccination Coverage	26550 families	18630 families
2	DRDA	Goat Shed	2915	0
		Poultry Shed	3180	0
3	ITDA	Goat Shed	2325	0
		Poultry Shed	1975	0
4	Other Sources	Goat Shed	0	112
		Poultry Shed	0	297

Agenda 4: Sharing of views by line departments and SLCC committee members

The following discussion and decisions were taken during the presentation

- Till date 548 PGs have been promoted but the Institution Building (IB), Capacity Building (CB) funds and working capital (WC) has not yet been released by OLM. As a result the capacity building of PGs is affected. Director OLM was requested to take necessary steps for immediate release of funds to PGs.

  (Action: OLM)

- Principal Secretary DA& FE suggested to place proposals on improved trellis and soil less nursery in the forth coming SLPSC meeting for consideration of funding under RKVY/ for funding by ST & SC Development Department under their scheme. **(Action: Directorate of Horticulture)**

- The DRDA components as per the annual Plan 2019-20, may be communicated to respective district DRDAs' for implementation. It was suggested to consider block/district as the unit for balancing wage material and labour ratio, so that goat shed, BYP sheds and dug wells can be taken up as per the plan.

  (Action: Director Special Project, PR&DW Dept)

- Directorate of AH & VS was suggested to ensure the vaccination and deworming of goats and BYP in coordination with respective NGOs. Further, he is requested to coordinate with respective DRDAs and ITDAs for completion of Goat shed and BYP shed.

  (Action: Directorate of AH &VS)

- The ITDA components as per the annual Plan 2019-20, may be communicated to respective district ITDAs' for implementation. The district heads of Horticulture Directorate are instructed to submit the approved site details for construction of storage structure (pack house) to respective ITDAs.

  (Action: Director ST & Directorate of Horticulture)

- During discussion it is ascertained that, the installation of Community River Lift Point (CRLP) by OLIC is taking 1.5 to 2 years as a result creation of irrigation infrastructure is delayed affecting project outcomes. Thus, it was instructed to OLIC to work out modalities for quick completion of CRLP structures. Further, it was suggested to make fund provision for the revival/improvement of defunct CRLP sites. After revival of the defunct sites, NGOs will help in strengthening the Pani Panchayats (PPs) and the future repair and maintenance will be taken up by the PPs themselves.

  (Action: OLIC)

- Agriculture Production Commissioner emphasized to focus on optimum utilization of the sites by cultivation of non-paddy crops round the year. Principal Secretary DA& FE suggested OLIC to submit proposal to incentivize Pani Panchayats who are willing to take up non paddy crops. **(Action: OLIC)**
- Principal Secretary, DA&FE suggested APICOL to complete 200 AE promotion by Dec 2019 and rest 200 AE by March 2010. **(Action: APICOL)**
- The Agriculture Production Commissioner suggested to carry out baseline study so that Impact of the project can be assessed.

  (Action: PRADAN & BRLF)

- The Agriculture Production Commissioner emphasized that each department should have their own quarterly plan of action for the APC project, so that it can be reviewed in the SLCC meeting effectively.

  (Action: All Departments/Directorates)

- Principal Secretary, DA&FE suggested to conduct block level coordination committee meeting (BLCC) regularly in every month to ensure the project outcomes as per the objective. **(Action: PR Dept.)**
- Principal Secretary, DA&FE suggested to promote pulses and oilseeds in the next FY crop planning. Further he suggested to link the PG farmers with the Pradhan Mantri Fasal Bima Yojna (PMFBY) to address the uncertainly of climatic condition. To encourage non-pesticide management practices (NPM), PGs should be linked with Paramparagat Krishi Vikash Yojna (PKVY) in the coming year.

  (Action: Directorate of Agriculture)

- In Keonjhar district DMF has supported Rs 24.9 cr. for APC project area. Accordingly, all other potential blocks under APC project should be mapped for convergence under DMF, RMC and OMBADC.

  (Action: Directorate of Horticulture)

Agenda 5: Approval of Process Guideline of APC Project

The process guideline for APC project was presented to the committee members and approved. The document will be circulated among the concerned line departments and relevant stakeholders for reference and guidance in APC project implementation.

Agenda 6: Launching of APC Project website

The APC website (www.apcodisha.net) designed and developed by Programme Secretariat and supported by BRLF was launched by Agriculture Production Commissioner. It was suggested to link the website with the websites of all relevant departments.

Agenda 7: Inauguration of Training Materials

Training materials on Package of Practices (PoP) of different crops (brinjal, tomato, chilli, bitter gourd, pointed gourd, cabbage and cauliflower, creepers, watermelon, yam, nursery management, IPM and NPM) developed by Directorate of Horticulture and PRADAN were inaugurated by the SLCC members.

The Principal Secretary, A & FP appreciated the progress of the project and suggested all the Departments/Directorates to ensure timely achievement of the activities for success of the project.

The Agriculture Production Commissioner, expressed his pleasure and keenness for the project and highlighted that project will set example for replication among the coastal belt farmers. This can be a good business model for agri-entrepreneurs in tribal areas as well.

The meeting ended with vote of thanks by Mr Kuldeep Singh, Chief Operating Officer, BRLF.

Annexure: List of Participants

Principal Secretary,
A & FE Dept., Odisha