DIRECTORATE OF HORTICULTURE, ODISHA,
KRUSHI BHAWAN, BHUBANESWAR

Lt No: RKVY-VIUC (H2)13/18 11341 Hort. /Dt. 15.11.2019

To,

The Director of Agriculture & FP (diragri.or@nic.in)
The Commissioner cum Director, Mission Shakti
(missionshakti.od@gov.in, pmumissionshakti@gmail.com)
The Director, OLM (srp.bbs@gmail.com, smmu.olm@gmail.com)
The Director, IMAGE (imagebbsr@rediffmail.com)
The Director, AH & VS (dahvsorissa@gmail.com)
The Director, Special Projects, PR &DW (prsec.or@nic.in)
The Director, ST (sachinjadavodisha@outlook.com)
MD, OLIC (olicltd@ymail.com)
MD, OAIC (oaicho@orissaagro.com)
MD, APICOL (md@apicol.co.in, mdapicol.dag@nic.in)
The CEO, BRLF (Pramathesh@brlf.in)
The ED PRADAN (apcprogrammesecretariat@pradan.net)

Sub: Proceedings of the Second Inter Departmental Co-ordination Committee Meeting for APC Project held on 24th October 2019 at 3 p.m

Ref: This office Lt. No. 2/10299, Dt. 16.10.2019.

Madam/Sir,

With reference to the subject cited above, I am enclosing herewith the Proceedings of the Second Inter Departmental Co-ordination Committee for APC Project meeting held on 24th October 2019 at 3 p.m for implementation of Agriculture Production Cluster (APC) project held on **24th October 2019** for your reference.

You are requested to go through the actionable points to ensure smooth implementation of the project activities.

Yours faithfully,
14.11.19
Director Horticulture,
Odisha, Bhubaneswar

Memo No. 11342 Dt. 15.11.2019

Copy along with enclosure forwarded to PS, Agriculture Production Commissioner, Department of Agriculture and Farmers' Empowerment, Govt. of Odisha for kind perusal of APC.

Director Horticulture,
Odisha, Bhubaneswar

Memo No. 11343 Dt. 15.11.2019

Copy along with enclosure submitted to Principal Secretary, Department of Agriculture and Farmers' Empowerment, Govt. of Odisha for kind information.

Director Horticulture,
Odisha, Bhubaneswar

P.T.O.

Memo No. 11344 Dt. 15.11.2019

Copy along with enclosure submitted to Principal Secretary, Panchayati Raj and Drinking Water Department, Govt. of Odisha for kind information.

Director Horticulture,
Odisha, Bhubaneswar

MemoNo. 11345 Dt. 15.11.2019

Copy along with enclosure submitted to Principal Secretary, Department of Water Resource, Govt. of Odisha for kind information.

Director Horticulture,
Odisha, Bhubaneswar

Memo No. 11346 Dt. 15.11.2019

Copy along with enclosure submitted to Commissioner cum Secretary, Fisheries & Animal Resource Development Department, Govt. of Odisha for kind information.

Director Horticulture,
Odisha, Bhubaneswar

Memo No. 11347 Dt. 15.11.2019

Copy along with enclosure submitted to Commissioner cum Secretary ST &SC Development, Minority and Backward Classes Welfare Department, Govt. of Odisha for kind information. **(stscdev@gmail.com)**

Director Horticulture,
Odisha, Bhubaneswar

Memo No. 11348 Dt. 15.11.2019

Copy along with enclosure forwarded to Collector cum District Magistrate Rayagada/ Kandhamal/Boudh/ Kalahandi/ Koraput/ Bolangir/ Nuapada/ Mayurbhanj/ Keonjhar/ Jharsuguda/ Sambalpur/Dhenkanal for information. They are requested to ensure regular DLCC and BLCC meetings.

Director Horticulture,
Odisha, Bhubaneswar

Memo No. 11349 Dt. 15.11.2019

Copy along with enclosure forwarded to DDH, Rayagada/ Kandhamal/ Kalahandi/ Koraput/ Bolangir/ Mayurbhanj/ Keonjhar/ Sambalpur /Dhenkanal, ADH Boudh/ Nuapada/ Jharsuguda for information and necessary action. They are instructed to intimate the DLCC members accordingly for implementation of the activities as per the approved plan. They are requested to circulate the proceedings to all NGOs working for APC project.

Director Horticulture,
Odisha, Bhubaneswar

Memo No. 11350 Dt. 15.11.2019

Copy along with enclosure forwarded to all Schemes Officers of this Directorate for information and necessary action.

Director Horticulture,
Odisha, Bhubaneswar

P.T.O.

Memo No. 11351 Dt. 15.11.2019

Copy along with enclosure forwarded to the following Nodal Officers for information and necessary action.

1. Shri Basant Ku. Dey – DA & FP (Email: basantdey66@gmail.com)
2. Shri Soumit Mishra – Livelihood Marketing Specialist, Mission Shakti (Email: pmumissionshakti@gmail.com)
3. Shri Kesab Ch. Jha – Dy.CEO, OLM (Email: keshaw7@gmail.com)
4. Shri Ganesh Prasad Dash – IMAGE (Email: gpdas.9@gmail.com)
5. Dr. Chitta Ranjan Mallick – AH & VS (ddplanning76@gmail.com)
6. Shri Priyadarsee – OLIC (Email: olicdesign2@gmail.com)
7. Shri Purnendu Ku. Panda – OAIC (Email: purnendupanda@rediffmail.com)
8. Shri Raj Kishore Nayak – APICOL (Email: dharashree1995@gmail.com)
9. Kumari Diksha Satyawali – BRLF – (Email: diksha@brlf.in)
10. Shri Tara Prasad Tripathy – PRADAN (Email: taratripathy@pradan.net)

Director Horticulture,
Odisha, Bhubaneswar

Proceedings of the 2nd Inter Departmental Coordination Committee meeting on APC Project

Venue: **Conference Hall of Directorate of DA & FP**
Date: **24.10.2019**
Time: **03:00 p.m. to 5:00 p.m.**

The 2nd Inter Departmental Coordination Committee meeting on APC project was held on dt.24.10.2019 under the Chairmanship of Director of Horticulture. The list of the participants is enclosed at **annexure-1**.

At the outset Director of Horticulture, Odisha, D.H(O) welcomed all the participants and briefed about the objective of the APC project and requested all to take immediate steps to achieve the action plan 2019-20 for APC areas under different schemes of respective Directorates/Departments.

Half-yearly progress 2019-20 against annual plan 2019-20 of the APC project was presented by the Programme Secretariat PRADAN through PowerPoint presentation. The details are mentioned below.

1. **Directorate of Horticulture:**

i. Against the plan of 16560 acres under high-value crops, 11073.58 acres has been achieved in Kharif. The overall target will be achieved in Rabi and Summer season.

ii. Against the plan of 4750 acres fruit-tree plantation for 2019-20, plantations have been done in 2434.1 acres. DHO instructed to take up plantation wherever possible in this year and also suggested to cover up the shortfall with Banana, Drumstick and Papaya under MIDH. For plantations under MGNREGS, semi-skilled persons should be engaged in all the areas. **(action DDH/ADH)**

iii. DHO instructed to complete the approved plan for APC project under other components like hybrid vegetable, Plastic crates, micro-irrigation, PHM and ensure 100 % achievement by February 2020. **(action DDH/ADH)**

2. OLM:

i. Till now Fund release letter for IB&CB(1.04Lakhs/PG) and equipment cost (1lakh/PG) for 340 PGs out of 550 PGs during 19-20 have been circulated to the PD,DRDA of districts by OLM and will circulate the fund release letter for rest PGs shortly. PD, DRDA may be requested for early completion of the assessment of the producer groups by concerned BDO, so that they can release the funds to the PGs.DDH/ADHs are requested to coordinate the release in association with the DPM of OLM, Dy.CEO of ORMAS and partner NGOs by 15th November 2019.OLM will ensure release of IB & CB funds to the PGs by 30th November

2019.The working capital @Rs 1.0 lakhs/PG will be released in due course. **(action OLM)**

ii. OLM has their existing PCs in **Rayagada, Koraput and Mayurbhanj.** In **Kandhamal and Bolangir** new PCs will be formed out of NRETP and NRLM funds from OLM. As they have constraints for supporting the APC projects PC promotion in **Kalahandi, Nuapada, Boudh, Sambalpur, Jharsuguda, Keonjhar and Dhenkanal**, it will be discussed at higher level for arrangement of funds. **(action: OLM/ Directorate of Horticulture)**

iii. OLM will establish Common Facility Centre (CFC) in 40 blocks of APC areas with assistance @Rs 4.0lakhs each for farm machineries. **(Action: OLM)**

3. Department of Agriculture& FP:

The achievement under farm mechanization and irrigation infrastructure creation has yet to be started. In this regard the APC nodal officer of DA&FP informed that activities in agriculture sector i.e, farm mechanization and irrigation infrastructure like **CRLP/CBW/ CBW(Solar)/CSTW** under APC project are mostly need base support for farmers of APC project area. The targets are already communicated earlier to the districts and CDAOs have re-allocated the mechanization programme in online DBT implements page of Agrisnet portal with a priority to APC blocks. The concerned NGO partners and field level officers of DA&FP(O) may be requested to assist for selection of beneficiaries and registration in DBT implements page of Agrisnet portal as it is available on first come first serve basis. In case of irrigation infrastructures, the Producer Groups may approach the CDAO of the district for finalization of site.

It is expected that the progress of achievement under mechanization and irrigation infrastructure will be made mostly after the harvest of Kharif crops.

Further, he also informed that the mobile numbers of growers of different PGs may be shared for registration in **Ama Krushi** mobile advisory services (free of cost) to facilitate weekly agro advisory on crop and disease pest management, weather advisory, schematic awareness through their mobiles. Besides, farmers can ask question or queries in toll free number of Ama Krushi-**0674-6667171.**The NGO partners may collect the mobile number and send to **AmaKrushi** through email- basantdey66@gmail.com/nshetty@precisionag.org

4. Directorate of Animal Husbandry & Veterinary Services

The progress of Goat shed and BYP shed construction in convergence with DRDA and ITDA out of the target of **10425 nos(5260+5165)**is zero. In this regard, the APC nodal officer of Directorate of AH & VS was requested to intimate field officers to coordinate with the CDVOs to ensure implementation of the livestock component plan of APC project approved in the SLCC. Further, Partner

NGOs may be instructed to meet respective CDVOs and share the list of plans approved in last Grama Sabhas. CDVOs will co-ordinate with DRDA and ITDAs to ensure achievement of the Target. **(action AH & VS)**

5. OAIC:

OAIC has plan of **635 Individual micro river lift** (Jalanidhi-2) and 50 CRLPs. The Jalanidhi-2 targets will be achieved by December 2019 and new CRLP targets will be achieved by March 2020. Advertisement for online application of jalanidhi-2 will be made shortly and priority will be given for achieving the APC area targets.

6. OLIC:

Partner NGOs have submitted **253 defunct CRLP** sites for revival, out of which 31 sites were found not feasible and rest **222(36-defunct+186-operational but not operating)** sites were approved by OLIC. Till date Rs 52.58 Lakhs have been sanctioned for revival of **61(2+59)** projects in 6 districts and **2 (2+0)** completed among them. Out of Balance **161(34+127)** projects DPR has been submitted for **14(14+0)**projects ,and **147(20+127)** to be submitted.OLIC will complete the balance sites after receiving the funds from state plan

Similarly, out of **272 new CRLP** sites list submitted by NGOs, 212 sites were found technically feasible and till now 4 completed and 2 in ongoing stage.OLIC will prepare DPR of rest 206 sites and complete the projects by end of March-2020.

Regarding, target of **1141 cluster bore well**, online application portal is not opened till date and after opening OLIC will do the needful for achievement. Few partners shared that many beneficiaries from APC blocks have already applied for it but till date no action has been taken. OLIC requested the partner NGOs to submit such list, so that they will look into the matter for addressing the issue on priority basis. Lastly, DHO suggested OLIC nodal officer for APC to ensure achievement the APC projects Irrigation target with in this FY as it is a vital component.

7. DRDA:

No representative was present from PR& DW dept. The APC projects plan is not communicated to DRDAs till date. Hence it was decided that Nodal person from Directorate of Horticulture and representative from Program Secretariat will meet Director Special projects, PR &DW to identify nodal person for APC and accordingly do the follow up for ensuring the DRDA components plan of APC project.

(action Directorate of Horticulture)

8. ITDA:

The APC projects plan is not communicated to ITDAs till date. Hence it was decided that Nodal person from Directorate of Horticulture and representative from Program secretariat will meet Director ST to identify nodal person for APC and accordingly do the follow up for ensuring the ITDA components plan of APC project.

(action Directorate of Horticulture)

9. APICOL:

Till now NGO have informally identified the potential AEs but no formal selection and training started till date. There is a plan to promote 400 AEs during 2019-20.The nodal officer of APICOL was requested to take necessary steps for selection and training of AEs from APC areas.

(Action: APICOL)

10. ATMA:

Training under ATMA support for APC project initiated in few districts.DHO suggested the Nodal officer of IMAGE to issue a letter to all PD ATMAs of APC districts to finalize the training plan in consultation with DDHs/ADHs and partner NGOS.

(action IMAGE)

11. Mission Shakti:

DOH suggested the nodal person of directorate of Horticulture to prepare a proposal for Mission Shakti to support for APC project.

To ensure the achievement of APC project 2019-20 as per the annual plan approved, it was decided to conduct the interdepartmental convergence meeting on quarterly basis .However looking into the urgency, the next meeting will be held in the 1st week of December.

(action Directorate of Horticulture)

The meeting ended with vote of thanks to the chair.

14.11.19

Director of Horticulture,
Odisha, Bhubaneswar.