DIRECTORATE OF HORTICULTURE, ODISHA,
KRUSHI BHAWAN,BHUBANESWAR.

Lt No: 14SP-FPO (H2)01/19 2/5875 Hort. /Dt. 04.6.19

To,

The Director of Agriculture & FP (diragri.or@nic.in)
The Director, OLM (srp.bbs@gmail.com, smmu.olm@gmail.com)
The Director, IMAGE (imagebbsr@rediffmail.com)
The Director, AH &VS (dahvsorissa@gmail.com)
The Director, ST (stscdev@gmail.com)
MD, OLIC (olicltd@ymail.com)
MD, OAIC (oaicho@orissaagro.com)
MD, APICOL (md@apicol.co.in, mdapicol.dag@nic.in)
The CEO, BRLF (Pramathesh@brlf.in)
The Nodal NGO,PRADAN
(apcprogrammesecretariat@pradan.net)

Sub: Proceedings of the First Interdepartmental Coordination Committee meeting for APC Project held on 20th May 2019.

Ref: This office Lt. No. 2/4971, Dt. 10.05.2019

Sir,

With reference to the subject cited above, I am enclosing herewith the proceedings of the **First Interdepartmental Coordination Committee for APC Project** meeting held on 20th May 2019 for implementation of Agriculture Production Cluster (APC) project.

Further, you are requested to finalize the action plan and communicate the same to the field level officers for implementation. Representative from PRADAN and Sri K.B.Mishra, AHO of this Directorate will co-ordinate with the Nodal Officer nominated on behalf of your department for the APC Project as and when required.

Yours faithfully,
1.6.19
Director Horticulture,
Odisha, Bhubaneswar

MemoNo. 2/5876 Dt. 04.6.19

Copy along with enclosure forwarded to PS, Agriculture Production Commissioner, Department of Agriculture and Farmers' Empowerment, Govt. of Odisha for kind perusal of APC.

1.6.19
Director Horticulture,
Odisha, Bhubaneswar

P.T.O.

MemoNo. 2/5877 Dt. 04.6.19

Copy along with enclosure submitted to Principal Secretary,Department of Agriculture and Farmers' Empowerment, Govt. of Odisha for kind information.

Director Horticulture,
Odisha, Bhubaneswar

~~PTO~~

MemoNo. 2/5878 Dt. 04.6.19

Copy along with enclosure submitted to Principal Secretary, Panchyati Raj and Drinking Water Department, Govt. of Odisha for kind information.

Director Horticulture,
Odisha, Bhubaneswar

MemoNo. 2/5879 Dt. 04.6.19

Copy along with enclosure submitted to Principal Secretary, Department of Water Resources, Govt. of Odisha for kind information.

Director Horticulture,
Odisha, Bhubaneswar

MemoNo. 2/5880 Dt. 04.6.19

Copy along with enclosure submitted to Commissioner cum Secretary ST &SC Development, Minority and Backward Classes Welfare Department, Govt. of Odisha for kind information.

Director Horticulture,
Odisha, Bhubaneswar

MemoNo. 2/5881 Dt. 04.6.19

Copy along with enclosure submitted to Commissioner cum Secretary, Fisheries & Animal Resource Development Department, Govt. of Odisha for kind information.

Director Horticulture,
Odisha, Bhubaneswar

MemoNo. 2/5882 Dt. 04.6.19

Copy along with enclosure submitted to Commissioner cum Secretary, Cooperation Department, Govt. of Odisha for kind information.

Director Horticulture,
Odisha, Bhubaneswar

MemoNo. 2/5883 Dt. 04.6.19

Copy along with enclosure forwarded to Collector cum District Magistrate Rayagada/ Kandhamal/Boudh/ Kalahandi/ Koraput/ Bolangir/ Nuapada/ Mayurbhanj/ Keonjhar/ Jharsuguda/ Sambalpur/Dhenkanal for information.

Director Horticulture,
Odisha, Bhubaneswar

P.T.O.

MemoNo. 2/5884 Dt. 04.6.19

Copy along with enclosure forwarded to DDH, Rayagada/ Kandhamal/ Kalahandi/ Koraput/ Bolangir/ Mayurbhanj/ Keonjhar/ Sambalpur /Dhenkanal, ADH Boudh/ Nuapada/ Jharsuguda for information and necessary action.

Director Horticulture,
Odisha, Bhubaneswar

MemoNo. 2/5885 Dt. 04.6.19

Copy along with enclosure forwarded to the Nodal Officers

1. Sri Basanta Ku Dey (DA&FP) E mail: **basantdey66@gmail.com**
2. Sri Keshaw Chandra Jha (OLM) E mail: **keshaw7@gmail.com**
3. Mr Niranjan Pradhan (OLIC) E mail:**olicdesign2@gmail.com**
4. Sri Purnendu Kumar Panda(OAIC) E mail:**oaicho@orissaagro.com**
5. Sri Ganesh Prasad Das (IMAGE) E mail:**gpdas.9@gmail.com**
6. Dr Chitta Ranjan Mallick. E mail: E mail:**ddplanning76@gmail.com**
7. Sri Rajkishor Nayak. E mail:**dharashree1995@gmail.com**

1.6.19

Director Horticulture,
Odisha, Bhubaneswar

Proceedings of the 1st meeting of the Interdepartmental Coordination Committee of APC Project

Venue: Conference Hall of Directorate of DA&FP

Date: 20.05.2019

The 1st meeting of the **Interdepartmental Coordination Committee of APC Project** was held on 20.05.2019 under the Chairmanship of Director of Horticulture. The list of the participants is enclosed at **annexure-I**.

At the outset Director of Horticulture, Odisha (DHO) welcomed all the members and briefed about the APC project implemented in 40 blocks of 12 districts. DHO expressed his concern about involvement of other line Departments like OLM, Agriculture, IMAGE, AH &VS, OAIC, OLIC, ITDA, DRDA and APICOL for successful outcome of the project. DHO requested all the resource stakeholders to facilitate allocation as per the approved action plan 2019-20 and assist the field level officers in smooth implementation of the activities in the APC blocks.

1. The appointment of Nodal officers for the APC project by respective line departments was discussed and the persons nominated for coordinating the APC project at state level is as follows.

1. OLM:Mr Keshaw Chandra Jha, Assistant Director, ORMAS (Mob-9938625090)
2. Horticulture: Mr Kunja Bihari Mishra, AHO,CDB (Mob-9861191172)
3. Agriculture: Mr Basant Kumar Dey, Agronomist, DA&FE (Mob-9437339574)
4. OLIC: Mr Niranjan Pradhan , EE, OLIC (Mob-9437973736)
5. OAIC: Mr PurnenduKu. Panda, PM, OAIC (Mob-9438619657)
6. IMAGE: Mr Ganesh Prasad Das, DDA, IMAGE (Mob-9438621929)
7. ST& SC: Not intimated
8. AH &VS: Dr. Chittaranjan Mallick, DD (NLM), DAH&VS (Mob-9437307605)
9. APICOL: Mr Raj Kishor Nayak, Manager (Technical) (Mob-7205164664)
10. PRADAN: Mr Tara Prasad Tripathy, Team coordinator, APC (Mob-9437323552)

The officers are requested to ensure the implementation of APC project activities relating to their sector and work out following aspects in coordination with PRADAN.

- Allocation of resource
- To delineate steps for convergence of schemes and implementation mechanisms for different components of the APC project.
- Articulating roles and responsibilities of different actors
- Setting timeline for different activities

2. The annual progress (December 2018-March 2019) of the APC project was presented by the lead partner PRADAN through power point presentation. The Details are attached in the **annexure-2**

3. **OLM**: The concern of non release of funds for mobilisation of PGs was discussed. Representative from OLM Mr Keshaw Jha explained the annual action plan for promotion of 550 PGs @ 3.04laks/PG has been sent to Govt of India. Soon after release of sanction order, funds will be released to the PGs. Steps will be taken to include the 6 blocks as intensive blocks and proposed APC GPs will be included under intensive GPs. Lastly, he communicated that project MIS will be designed by ORMAS. Mr Jha was instructed to facilitate the MIS development quickly, so that project progress can be tracked at higher levels.OLM was requested to communicate all letters related to APC project to DDHs/ADHs.

4. **Horticulture**: In a separate meeting held at 12 PM on the same day, the annual action plan of Horticulture sector was finalised in consultation with the respective DDH/ADH and state schemes officers. The action plan is attached in the **annexure-3**. The other activities including exposure visits will be decided in the district level in consultation with the NGOs. The requirement of plastic crates for proper sorting, grading and marketing of the produce in the APC project was discussed and the DDHs/ADHs were requested to submit their indent to this Directorate. Establishment of single line trellis and soilless nursery are discussed and suggested for submission of proposals for implementation under RKVY.

The DDHs/ADHs are the convenor of the APC project at district level. Upon query of the DDH/ADH about meeting the expenditure incurred in the DLCC and BLCC meeting of APC project, it is clarified to incur the expenditure out of NHM contingencies or contingencies available under any other schemes.

5. **Agriculture**: Regarding distribution of farm machinery targets to 40 blocks, it is cleared by AEE Sri Chandrasekhar, O/O DA&FP (O) that the targets were allotted to each districts, where the DDAs redistribute to respective blocks in online DBT-implements page of Agrisnet portal. So DDAs at district level can be contacted for effective distribution of targets to APC blocks. If any specific requirement above the district allotted program is required, can be allotted by Admin/DA&FP (O) based on availability of funds. It is suggested to assist PRADAN in implementation of the project.

As the allocation for irrigation infrastructure creation by Agriculture Directorate is not finalised yet, so the proposed 90 CRLP structures under Agriculture Directorate is not included in their plan till now. It is proposed to conduct a joint meeting with Agriculture Directorate, OAIC and OLIC to

redistribute the irrigation targets among themselves for timely implementation in the APC blocks.

In Agriculture, the farm mechanisation application is being implemented in online mode through DBT in Agrisnet portal. Where in, a farmer ID is must to avail the assistance. In a farmer –ID, the history of machineries availed by the individual is captured and shown during applying.

So it is suggested by AEE, O/ODA&FP (O) that the machineries which are popularised in both Agriculture and Horticulture should be channelized through the DBT-Implements page in the Agrisnet portal. This will keep track of the applicants and avoid any chance of duplication. The funds of Horticulturefor the purpose can be placed in DBT-Implements account of Agriculture or a suitable mechanism can be thought of for transferring assistance of Horticulture fund to the beneficiary account.

6. **OAIC**: Mr PK Panda from OAIC has assured that the OAIC related activities like MRLP and CRLP will be included in their APC project plan. The target of MRLP and CRLP in the state is 6000 and 255. So steps will be taken to achieve the 635 MRLP and 50 CRLPs in the APC areas on priority basis. The District managers will be instructed to achieve the APC projects targets first on priority basis.

7. **OLIC**: Nodal officer from OLIC has requested to furnish the block, GP and Village details of the APC areas where irrigation infrastructures are required, so that they can work out the detail plan of action in consultation with their field level officers. At the same time, OLIC was requested to provide sanctioned CRLP list in the APC blocks. After getting the list they will access the existing CRLP structures in those areas, defunct structures status and fund requirement for its revitalisation. Further, steps will be taken to complete the approved CRLP structures in the APC area on top priority. After verifying the newly proposed sites, steps will be taken for immediate completion of the newly proposed CRLP structures.As per the SLCC proceedings communicated vide letter number 2/4008 dated 27-03-2019, the revitalisation of defunct CRLP structures may be taken up from contingency head after working out the modalities with the department

8. **IMAGE**: For capacity building of the farmers, IMAGE was requested to provide funds under ATMA for APC Blocks.

9. **AH & VS** : The Nodal person from AH & VS, Dr. Chittaranjan Mallik expressed his concern regarding delay in construction of goat shed and poultry shed from MGNREGS as sufficient funds not allocated by DRDA. The DHO

suggested Mr. Mallik to coordinate with their CDVOs for immediate action in consultation with respective DRDA.

10. **APICOL**: Engagement of Agriculture enterpreneurs (AE) through APICOL was discussed. As per the approved action plan 400 AEs should be engaged in the APC blocks. MD, APICOL was requested to look into the matter. The eligibility criteria of 10th pass for selection of AEs was requested to relax as in some blocks it is difficult to get AEs with this qualification.

11. **ST & SC**: AS convergence of ITDA programmes is highly essential, involvement of ITDA/ ST & SC Dept. in the APC programme was felt necessary. ST & SC Dept. will be requested to nominate a Nodal officer once again to coordinate with the APC programme.

The DHO instructed representative of PRADAN and Sri K.B.Mishra, AHO (CDB) of this Directorate to coordinate with all the Departments for finalization of the action plan and preparation of process guideline for successful implementation of the APC project.

The meeting ended with vote of thanks to the chair.

1.6.19

Director of Horticulture,
Odisha, Bhubaneswar.

Annexure-1

Inter Departmental Co-ordination Meeting - APC odi

Krushi Bhawan, Bhubaneswar 20th May 2019

Sl. No	Name	Designation	Email / Mob.No	Signature
1.	Dr Bijay Ketan Upadhyaya	Dir. Horticulture		Present
2.	Dr. Subhrendu Sekhar Dey	MD APICOL		Present
3	Sadanand Nayak	MD, OAIC	9437149660	
4	Himadri Sekhar Ray	S.E. OLIC Ltd. Bhubaneswar	9437567537	20/5/19
5	Ganesha Prasada Sen	D.D.A, IMAGE	9438621929 9438621929	
6	Rajkishore Nayak	Manager (Technical) APICOL	dharashree1997@gmail.com 7205164664	Rnayak
7	P. K. Panda	PM OAIC	9438619657	
8	N.K. Behera.	JDA(SP&C)	9437309132	
9	SC Mohanty	DDH(HQ)	9937414627	
10	Manoj Kumar Dash	DDH, KANDHAMAL	9437187978	20/5/19
11	Sankarsan Rout	DDH. Koraput	9437421873	20/5/19
12	Omprakash Rao	DDH Keonjhar.	9437196581	20/5/19.
13	Prafulla Kumar Sahoo	DDH Bolangir	8547862815	20.5.19
14	Ranjan Kumar Das Mohapatra	DDH Sambalpur	9437628061	20/05/19
15	Niranjan Bhuyan	EE, OLIC, HO Bhubaneswar	9437973736	20/05/19
16	Suryamani Mohanta	A.D.H, Boudh	9437594824.	
17	Sudesha Kr. Choudhury	A.D.H, Nayagada	7008447733	20/5/19

Meeting

Krushi Bhawan, Bhubaneswar 20th May 2019

Sl. No	Name	Designation	Email / Mob.No	Signature
18	Ananda ch Sahu.	D.D.H. Rayagada	ddhrgda@gmail.com 9777234038	A Sahu, 20.5.19
19	Amber Lugun	A.D.H Jharsuguda	hortjharsuguda@gmail.com 8763914645	[signature]
20	Sudhakar Sahoo	DDH (NHM)	8093737256 ahonhm@gmail.com	[signature]
21	Sabir Khan.	I/c JDH.	9861404045- Sabirk.1964@gmail.com	[signature] 20/5/19
22	Gouramo Beshra	Asst Director of Hort. Dhenkanal	ddh dhenkanal.od@nic.in 8249194443	Gouramo 20/05/2019
23	Sailesh Ranjan Pattanaik	DDH Kalahandi	ddhkalahandi.od@nic.in 9437090586	[signature] 20/5
24	Subrath Kr Chand	ADH CHSD	chandsk42@gmail.com 9853345979	[signature] 20/5
25	Radhashyam Behera	ADH Karanjia	9439318662 hortkaranjia@gmail.com	[signature] 20/5/19
26	Kirtti Bhusan Pani	Integrator, PRADAN	9437695910	[signature]
27	Dr. Chittaranjan Nallik	DD (NCM) DAH & VS Odisha	dahvsoriss@gmail.com 9437307605 dahvsoriissa@gmail.com	[signature] 20/5/19
28	H.K. Pratihari	Team coordinator	9439458824	[signature]
29	Satish pahnaik	Team Coordinator	9437187112	Satish
30	K.S. Chandrasekhar	A.E.E. % DASFP(O)	9437055112 ceagri.dafpo@gmail.com	[signature]
31	K. C. Jha	AD, ORMAS.	9938625090	[signature]
32	Tara Prasad Tripathy	TC PRADAN	9437323552	Tripathy
33	Kunja behari Mohan	AHO (CDB) C/O DH(O)	9861191172	[signature]

Annexure-2: Progress During December 2018 to March 2019

- NGO Staff are placed at block level and programme secretariat level staff are placed at Bhubaneswar, Sambalpur and Rayagada to coordinate with Departments and NGOs.
- As per the order of Government, District level coordination committee (DLCC) is constituted and the launching workshop is organised in 12 districts.
- Initiated formation of 222 Producer Groups (PGs) covering around 23664 families in 493 villages.
- Under irrigation, applications are submitted for establishment of 92 community River Lift Points (CRLP),242 individual cluster lifts, 152 cluster bore well, 122 projects under other irrigation infrastructures like farm ponds and dug wells.
- During the period, 26 CRLP revived, 20 new CRLP installed, 44 MRLP (24 under OAIC, 20 under DMF) and 13 cluster borewells installed.
- At total number of 857.5 acres of irrigation potential created covering 1435 families.
- Solar lift piloted in partnership with Schneider -3
- High value crop started in 1370 acres of land covering 3638 families from 80 PGs
- Watermelon, Tomato, Brinjal, Chilly, pointed gourd, Beans, Cole crops and Ground nut are some of the winner crops selected by respective PGs.
- The project organized exposure for project staff, PG leaders and community cadres to have firsthand experience on synchronized production, collective marketing and market survey.
- Agriculture intervention during the period majorly focused on crop planning, synchronized crop production, collective input arrangement, NPM measures and market linkage.
- So far as livestock development in the project is concerned, a total number of 5864 families covered under vaccination and deworming of BYP and Goats. 57 night shelters were completed by leveraging resources from various sources.
- Orientation and training programmes (9 events) for the NGO staff are conducted on PG promotion, livestock, market study and irrigation infrastructure creation.
- Under NPM interventions, the project facilitated construction of 108 NADEP and vermi-compost units. 985 families are engaged in NPM practices covering 236 acres of land while 945 families are engaged in preparing organic liquid manure

Horticulture Dep

Name of the Department/	Name of the Activity	Rayagada	Kandhamal	Kalahar
Directorate of Horticulture	Total area covered in high value crops (Ha)-	648	516	
	Hort Dept (2019-20)Hybrid Vegetable and others (TOP, Spices, Sweet potato.....) in Ha-	150	170	
	Total area for fruit tree platation to be applied (Ha)-Plan	240	100	
	Allocation in Ha (MGNREGS/State Plan/	240	200	
	Aggregation, sorting & grading centers (pack House-4 lakh/Str)-Plan	15	26	
	Proposed Pack House (4 lakhs/structre)	8	26	
	Storage structures/ Post harvest management structure	12	26	
	Proposed Storage structre for post harvest management			
	Micro Irrigation (Drip, Sprinkler) -in Ha	100	100	

Note: Additional items like farmers exposure, trellies, soil less nursery and other Hort

Annexure 3

Horticulture Department plan 2019-20 and allocation

Name of the Department/	Name of the Activity	Rayagada	Kandhamal	Kalahandi	Koraput	Boudh	Sambalpur	Jharsuguda	Nuapada	Balangir	Keonjhar	Dhenkanal	Mayurbhanj	Total
Directorate of Horticulture	Total area covered in high value crops (Ha)-	648	516	456	1320	168	312	336	324	816	864	156	708	**6624**
	Hort Dept (2019-20)Hybrid Vegetable and others (TOP, Spices, Sweet potato.....) in Ha-	150	170	150	350	100	30	30	80	100	100	20	100	**1380**
	Total area for fruit tree platation to be applied (Ha)-Plan	240	100	104	456	40	120	80	80	140	200	80	260	**1900**
	Allocation in Ha (MGNREGS/State Plan/	240	200	104	456	100	120	80	80	140	120	80	180	**1900**
	Aggregation, sorting & grading centers (pack House-4 lakh/Str)-Plan	15	26	16	72	10	10	40	16	38	30	6	31	**310**
	Proposed Pack House (4 lakhs/structre)	8	26	3	40	5	4	4	6	5	5	2	20	**128**
	Storage structures/ Post harvest management structure	12	26	13	52	6	6	20	20	57	19	2	13	**246**
	Proposed Storage structre for post harvest management			3		6		4	2	20				**35**
	Micro Irrigation (Drip, Sprinkler) -in Ha	100	100	20	110	50	40	100	32	50	40	20	100	**762**

Note: Additional items like farmers exposure, trellies, soil less nursery and other Horticulture components will be planned at district level